

The background of the entire page is a dense, scattered pattern of small, golden-yellow circular confetti or glitter particles, creating a festive and celebratory atmosphere.

The Pulse of the City Soiree

**BENEFITTING BANNER HEALTH'S
PEDIATRIC BEHAVIORAL HEALTH PROGRAMS**

Saturday, October 12, 2019 | 6 o'clock in the evening
Omni Scottsdale Resort at Montelucia
Cocktails, dinner, auction, live concert and dancing

Presented by Banner Health Foundation

2019 SPONSORSHIP OPPORTUNITIES

About The Pulse of the City Soiree

An elegant and festive evening, *The Pulse of the City Soiree* is the signature fundraising gala for Banner Health.

This year, community leaders, physicians, philanthropists, and Banner Health leaders will come together to support Banner's pediatric behavioral health programs and services in Arizona. While supporting this worthy cause, guests will enjoy a spectacular auction, a live concert, meet-and-greet opportunities, networking and superb dining—all in the spirit of ensuring a bright future for Arizona's children facing illness or injury.

The Pulse of the City Soiree 2019 is being chaired by Debbie Moak.



THE NEED

Proceeds from *The Pulse of the City Soiree* 2019 will help Banner Health expand its behavioral health services and programs for Arizona children and adolescents.

Today in the United States, one in five children ages 13-18 has or will have a serious mental illness; half of those illnesses begin before age 14. Suicide is now the third-leading cause of death in individuals ages 10-24, and 90% of those who die by suicide have an underlying mental illness.

But there is hope. Early identification, diagnosis and treatment can help prevent the dire consequences of mental illness, delay mental illness, or lessen symptoms so that children can grow into healthy, functioning adults. Behavioral health services for children and adolescents address a range of conditions, including anxiety, depression, bipolar disorder, schizophrenia, ADHD, learning disabilities, self-harm, substance abuse and autism spectrum disorders. Early intervention and stabilization are critically important.

Banner Children's and Banner Behavioral Health are committed to expanding pediatric behavioral health services to meet the needs of Arizona's children and teens, who require specialized, compassionate care by experts trained specifically to work with this age group. **No child or teen in crisis will ever be turned away from a Banner Health medical center.**

With your support, treatment can begin immediately for young people in our Emergency Departments as they await admission to a treatment center. Over time, integrated care management and case management will ensure proper care and ongoing support. All of our Banner Children's medical centers and primary clinics, as well as Banner Urgent Care sites, will be able to consult at any time with a Child and Adolescent Psychiatrist to ensure they properly diagnose, treat and refer patients for the behavioral health care they need.

ABOUT BANNER HEALTH

Headquartered in Arizona, Banner Health is deeply committed to its nonprofit mission of making health care easier so life can be better. Since its inception, Banner has ensured our community's access to high quality health care, regardless of a patient's background or financial standing. Annually, Banner provides some \$700 million in community benefits, including health education and community outreach, free health care services and financial assistance, professional health education and training, and research activities.



Sponsorship Opportunities

PRESENTING \$75,000	STAR \$50,000	MIRACLE \$25,000	CHAMPION \$15,000	HOPE \$10,000	TABLE \$6,500	BENEFACTOR COUPLE \$2,500
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Event Night Benefits						
Premier seating for 24 guests (two tables of 12)	◆					
Premier seating for 12 guests (one table of 12)		◆	◆			
Preferred seating for 10 guests				◆	◆	◆
Premier seating for two guests						◆
Entrance to Gala after party	◆	◆	◆	◆	◆	◆
VIP President's Reception for 24 guests	◆					
VIP President's Reception for 10-12 guests		◆	◆	◆		
VIP President's Reception for two guests						◆
Hospitality Benefits						
One overnight stay at Omni Scottsdale at Montelucia the night of event, OR professional black car transportation service for table hosts to and from event	◆	◆	◆			
Premium champagne or wine and tableside service during dinner	◆	◆	◆	◆		
VIP beverage service at Gala after party	◆					
Marketing Benefits						
Logo recognition on Pulse printed materials and online registration page (deadlines apply)	◆	◆				
Logo recognition on ballroom screens, digital displays and on décor elements	◆	◆	◆	◆		
Logo recognition on auction bidder card	◆	◆	◆			
Full-page color ad in event program	◆	◆	◆	◆		
Logo in event program				◆	◆	
Company/name listing in event program					◆	◆
Opportunity to distribute branded commemorative gift(s) to guests (at sponsor's cost)	◆	◆				
Recognition from the podium during event	◆	◆	◆	◆		
Recognition on Banner Health Foundation website and social media platforms	◆	◆	◆	◆	◆	
Ongoing Benefits						
Name on Banner Health Foundation's donor recognition wall in a Banner Children's facility	◆					
Recognition as a Banner Health Foundation Partner in Wellness 2019	◆	◆	◆	◆	◆	
Recognition as a Banner Benefactor 2019						◆
Special invitation to Spring 2020 Banner Benefactors & Partners in Wellness Reception	◆	◆	◆	◆	◆	◆

Underwriting Opportunities

Underwrite the costs of a specific part of *The Pulse of the City Soiree* and receive positive exposure for your company with signage, logo recognition, branded items and tickets to both the gala and after party:

Entertainment Underwriter | \$20,000

Underwrite cost of entertainment for reception and program.

Benefits include:

- Signage and recognition at the gala
- GOBO (lighted company logo) in After Party area
- Seating for 8 guests at the gala
- Full-page color ad in gala program

President's VIP Reception Underwriter | \$20,000

Underwrite cost of VIP Reception the night of the Soiree.

Benefits include:

- Signage and recognition at the gala
- Seating for 6 at the gala
- Access for 6 to the President's VIP Reception
- GOBO in reception area
- Full-page color ad in gala program

Video Underwriter | \$20,000

Underwrite cost of video(s) to be shown during the Soiree.

Benefits include:

- Signage and recognition at the gala
- Logo recognition in videos
- Seating for 2 guests at the gala
- Full-page color ad in gala program

Centerpiece Underwriter | \$15,000

Underwrite cost of centerpieces on dinner tables.

Benefits include:

- Signage and recognition at the gala
- Logo placement on centerpiece at each table
- Seating for 6 guests at the gala
- Full-page color ad in gala program

Design & Printing Underwriter | \$10,000

Underwrite the cost of design and printing of materials.

Benefits include:

- Company logo on invitation envelope, in event program and on bidder cards
- Seating for 2 guests at the gala
- Logo in gala program

Signature Drink or Dessert Underwriter | \$10,000

Underwrite a signature drink or dessert during the Cocktail Reception or the After Party. Benefits include:

- Company logo on beverage display or dessert
- Seating for 2 guests at the gala
- Company logo in gala program

Signage Underwriter | \$7,500

Underwrite the cost of producing all signage at the event.

Benefits include:

- Logo placement on all printed signage
- Seating for 2 guests at the gala
- Logo in gala program

After-Party Favor Underwriter | \$7,500

Underwrite the cost of favors for the After Party. Benefits include:

- Company logo on favor
- Company logo in gala program

Silent Auction Underwriter | \$7,500

Underwrite the cost of an experience or package to be purchased during the silent auction. Benefits include:

- Signage and recognition at the gala
- Company logo on silent auction collateral
- Company listing in gala program

Valet Underwriter | \$5,000

Underwrite the cost of the valet for our guests. Benefits include:

- Company logo on signage at valet stand
- Opportunity to provide branded giveaway item in guest vehicles
- Seating for 2 guests at gala
- Company listing in gala program

Live Auction Package Underwriter | \$5,000

Underwrite the cost of an experience or package to be auctioned off live during the Soiree. Benefits include:

- Logo on live auction collateral
- Company logo in gala program

Late Night Nosh Underwriter | \$5,000

Underwrite the cost of After Party snacks. Benefits include:

- Company logo on signage near snacks
- Company listing in gala program

Guest Check-In Underwriter | \$3,000

- Company logo on signage at guest check-in
- Company listing in gala program

Auction Check-Out Underwriter | \$3,000

- Company logo on signage at Auction Check-Out area
- Company listing in event program

2019 Host Committee

Debbie Moak, Chair

Alex Adams
Kathryn Arabia
Jenny Babich
Jessica Baker
Julie Brooks
Darrylee Cohen
Kathy Desmond
Joni DiMino
Coni Dragovich
Hayley Drunasky

Erica Gallo
Kathleen Graham
Suzanne Hilton
Danielle Intorf
Christina Johnson
Michelle Kauk
Brenda Kotiza
Melinda March
Anne Mariucci
Sara Mayer

Sandy Metzler
Mi-Ai Parrish
Mara Pernick
Madison Rose
Ina Smeets-Kort
Karen Spurlin
Cathy Stein
Dr. Rena Szabo
Jennifer Ward
Christine Watson
Jennifer Woods

About Banner Health Foundation

Established in 2001, Banner Health Foundation's mission is to advance philanthropic investment to support Banner Health in caring for our community. Banner Health's nonprofit mission to make health care easier so life can be better is made possible by the unwavering support and commitment of our employees, physician partners, thousands of volunteers and many valued donors who so generously give of their time, talent and treasure. Contributions are invested locally to support patient care programs and services operated by Banner's many hospitals and health care facilities across Arizona.



 **Banner[®]
Health
Foundation**

2901 N. Central Ave., Suite 160
Phoenix, AZ 85012

602.747.GIVE (4483)
www.BannerHealthFoundation.org

BENEFITTING BANNER HEALTH'S PEDIATRIC BEHAVIORAL HEALTH PROGRAMS AND SERVICES

Sponsor Commitment Form

Name/Company: _____

Sponsor Contact Name and Phone: _____

Address: _____

City: _____ State: _____ ZIP: _____

Please indicate how you wish to be recognized:

_____ wishes to participate in *The Pulse of the City Soiree* 2019 as a:

- Presenting Sponsor** | \$75,000
- Star Sponsor** | \$50,000
- Miracle Sponsor** | \$25,000
- Champion Sponsor** | \$15,000
- Hope Sponsor** | \$10,000
- Table Sponsor** | \$6,500
- Underwriter** (please indicate which option from page 5)

- Benefactor Couple** | \$2,500
- Fund Our Mission** | \$1,000 tax-deductible donation

Send to:

Banner Health Foundation | 2901 N. Central Ave., Suite 160 | Phoenix, Arizona 85012

E: Pulse@BannerHealth.com **O:** 602.747.8752 **F:** 602.747.3378

Banner Health Foundation is a 501(c)(3) tax-exempt nonprofit organization. Federal Tax ID: 94-2545356.

Method of Payment:

- Please send me an invoice for my sponsorship.
- Check # _____ enclosed.
- I will pay online by credit card

Pay securely online at give.bannerhealth.com/pulse, or call 602.747.8752 for assistance.

Signature: _____