

FRIDAY, APRIL 3, 2020 • WILDFIRE GOLF CLUB AT JW MARRIOTT DESERT RIDGE • PHOENIX

Banner Children's OPEN THE BIG SHAMBLE



LET THE GOOD TIMES ROLL!

Tournament proceeds benefit Banner Children's Child Life programs at:

Cardon Children's Medical Center – Mesa, AZ

Banner Thunderbird Medical Center – Glendale, AZ

Diamond Children's Medical Center – Tucson, AZ



THE DETAILS

WHO

Banner Children's and Banner Health Foundation

WHAT

Banner Children's Open

WHEN

Friday, April 3, 2020

WHERE

Wildfire Golf Club at JW Marriott Desert Ridge
5350 Marriott Drive, Phoenix

COST

\$60,000 Presenting Sponsor
\$30,000 VIP Experience Sponsor
\$15,000 Eagle Sponsor
\$12,500 Chip Sponsor
\$10,000 "Big Golf Game" Sponsor
\$7,500 FORE the Kids
\$5,000 Birdie

\$500 to \$15,000 Underwriting Opportunities

CO-CHAIRS

Brad Claussen, DPR Construction
Zach Goldsworthy, Siemens



THE BIG SHAMBLE

Are you ready to shamble? This year's Banner Children's Open features four challenges similar to those on the Golf Channel's super popular *Big Break* reality television program, combined with a traditional shamble format. Challenge holes, creatively — and generously — designed and built by HKS Architects, KT Fabrication, McCarthy Building Companies and W.D. Manor Mechanical Contractors, are peppered throughout the course. Teams will be scored on their overall golf game and separately, based on the team's performance on the challenges. Two top scoring teams make it to the Final Challenge — a nail-biting shoot out that has become legendary.



THE CAUSE

Creating a positive experience for hospitalized children — that is the foundation of Child Life at Banner Children's medical facilities. Working with pediatric patients, their parents and siblings, too, Child Life Specialists use a variety of tools and skills to reduce stress and anxiety, while promoting normal growth and development. Through play, pre-operative teaching and even distraction and coping techniques, these specialized — and, *very special* — professionals become invaluable resources for the entire family. This year's Banner Children's Open will benefit Child Life programs throughout the Valley and Tucson. Just a few of the services provided by Child Life teams include:

- Medical Play
- Sibling Support
- Bereavement



**Banner Children's Child Life
proudly represents at the
Banner Children's Open 2019**

THE IMPACT

Interacting with their Child Life Specialists, Banner Children's pediatric patients gain so much — whether learning what to expect during an upcoming surgery, paying a visit to the beloved Toy Closet or just playing like an everyday kid — the Child Life impact is clear and present and necessary.



THE COMMITTEE

The following individuals give their time, talent and resources to the 2020 Banner Children's Open, building an event that has become the "hottest ticket in town." Thank you all for your leadership and participation.

CO-CHAIRS

Brad Claussen, DPR Construction and Zach Goldsworthy, Siemens

Carrie Bailes,
DLR Group

Brittany Burbes,
DPR Construction

Jim Gordon,
NorthStar Identity

John Niziolek,
HKS, Inc.

Ed Sandidge,
Edward Sandidge & Associates

Connor Tryhus,
teleGen West

Curt Barker,
The Barker Group

Chris DeWitt,
W.D. Manor

Jay Layton,
TDIndustries

Lee O'Connell,
McCarthy Builders

Matt Shock,
DPR Construction

Rob Wax,
Trane Building Advantage

Mathew Blades,
iHeartMedia

Joseph Gallagher,
McCarthy Builders

Greg Liebergen,
Banner Health

Kurt Radtke,
McCarthy Builders

Laura Snow,
Banner Health

Amy Zitny,
Corgan



SPONSORSHIP OPPORTUNITIES

| Presenting \$60,000 | VIP Experience \$30,000 | Eagle* \$15,000 | Big Golf Game \$10,000 | Big Food Station \$10,000 | Fore the Kids \$7,500 | Birdie \$5,000 | Platinum Teddy \$3,000 |
|------------------------|----------------------------|--------------------|---------------------------|------------------------------|--------------------------|-------------------|---------------------------|
|------------------------|----------------------------|--------------------|---------------------------|------------------------------|--------------------------|-------------------|---------------------------|

Event Day Benefits

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Three Team Entry (12 players) | ◆ | | | | | | |
| Two Team Entry (8 players) | | ◆ | ◆ | | | | |
| One Team Entry (4 Players) | | | | ◆ | ◆ | ◆ | ◆ |
| Additional foursome for \$3,500 | ◆ | ◆ | | | | | |
| VIP Recognition and Gift | ◆ | ◆ | ◆ | | | | |
| VIP Clinic Access | ◆ | ◆ | ◆ | | | | |
| Opportunity to play with Banner Senior Leader or Golf Pro | ◆ | ◆ | ◆ | | | | |

Golf Course Visibility

| | | | | | | | |
|--|---|---|---|---|---|---|--|
| Logo recognition on all event signage, pin flags, printed materials and online registration page (DEADLINES APPLY) | ◆ | | | | | | |
| Company logo on digital tee signs in each cart | ◆ | | ◆ | | | | |
| Company logo on VIP Experience and Golf Pro attire | | ◆ | | | | | |
| Choice of on-course logo placement: Beverage carts, golf carts, putting green, bag drop or Final Challenge | | | ◆ | | | | |
| Company logo on signage for Challenge Hole | | | | ◆ | | | |
| Company logo on signage for Food Station | | | | | ◆ | | |
| Company logo on cups/napkins on specific bars | | ◆ | | | | | |
| Company logo on Networking Breakfast signage | | | | | | ◆ | |

Hospitality Benefits

| | | | | | | | |
|--|---|---|---|---|---|---|---|
| All day inclusive food and beverage | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ |
| Access to Awards Reception | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ |
| One overnight stay at JW Marriott the night of event, per foursome | ◆ | ◆ | | | | | |

*Sponsorship cannot be split



SPONSORSHIP OPPORTUNITIES, CONT'D

Presenting \$60,000
VIP Experience \$30,000
Eagle* \$15,000
Big Golf Game \$10,000
Big Food Station \$10,000
Fore the Kids \$7,500
Birdie \$5,000
Platinum Teddy \$3,000

Marketing Benefits

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Two-page center layout in event program | ◆ | | | | | | | |
| Full-page color ad in event program | | ◆ | | | | | | |
| Half-page ad in event program | | | ◆ | ◆ | ◆ | | | |
| Quarter-page ad in event program | | | | | | ◆ | | |
| Company/name listing in event program | | | | | | | ◆ | ◆ |
| Platinum Teddy Tee Sign at Breakfast and Awards Reception | ◆ | | | | | | | ◆ |
| Gold Teddy Tee Sign on each course | | ◆ | ◆ | | | | | |
| Silver Teddy Tee Sign on each course | | | | ◆ | ◆ | ◆ | | |
| Opportunity to distribute branded commemorative gift(s) to guests at sponsor's cost | ◆ | ◆ | ◆ | ◆ | ◆ | | | |
| Recognition from the podium during event | ◆ | ◆ | ◆ | | | | | |
| Recognition on the Banner Health Foundation website and social media platforms | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | | |

Concept Store Dollars

| | | | | | | | | |
|--|---|---|---|---|---|---|---|--|
| \$375 Concept Store Gift Card per player | ◆ | | | | | | | |
| \$325 Concept Store Gift Card per player | | ◆ | | | | | | |
| \$250 Concept Store Gift Card per player | | | ◆ | | | | | |
| \$225 Concept Store Gift Card per player | | | | ◆ | ◆ | | | |
| \$150 Concept Store Gift Card per player | | | | | | ◆ | | |
| \$125 Concept Store Gift Card per player | | | | | | | ◆ | |

On-going Benefits

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Recognition as a Banner Health Foundation Partner in Wellness 2020 | ◆ | ◆ | ◆ | | | | | |
| Recognition as a Banner Benefactor 2020 | | | | | | ◆ | ◆ | ◆ |
| Special invitation to Spring 2021 Banner Benefactors & Partners in Wellness Reception | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | |

*Sponsorship cannot be split



UNDERWRITING OPPORTUNITIES

Not a golfer? There are plenty of ways to support the Banner Children's Open and gain exposure for your company without playing golf. Underwrite the costs of specific elements of the Banner Children's Open and receive positive exposure for your company with signage, logo recognition, branded items and invitations to pre-and post-networking golf events.

TEE GIFT UNDERWRITER - \$15,000

- Exclusive logo placement on tee gifts for all golfers
- Opportunity to insert additional collateral into gift bag
- Recognition in program as Tee Gift Sponsor

SIGNAGE UNDERWRITER - \$10,000

- Logo placement on all printed signage
- Half-page ad in program

VIP GIFT UNDERWRITER - \$7,500

- Signage and recognition at the event
- Logo on gift bag for the VIP gifts
- Opportunity to station at VIP area
- Recognition in the program

DRIVING RANGE - \$7,500

- Signage and recognition on Driving Range
- Opportunity to place booth or featured product/service on driving range hill

VALET UNDERWRITER - \$5,000

- Company logo on signage at valet stand
- Opportunity to provide a branded take-away item in guest vehicles
- Recognition in event program

SPONSOR A PRO - \$3,000

(Two Available)

- Sponsor one of our pros stationed on the course
- Pro will wear your company logo
- Opportunity to provide a branded take-a-away item
- Recognition in event program

BLOODY MARY BAR UNDERWRITER- \$3,000

(Two Available)

- Signage and recognition at Bloody Mary Bar
- Branded cups and napkins
- Recognition in event program

BEER OR MARGARITA STATION - \$3,000

(Two Beer and Two Margarita Available)

- Signage and recognition of choice on course Beer or Margarita Station
- Branded cups and napkins
- Opportunity to provide volunteers to work station
- Recognition in event program

PROGRAM PRINTING SPONSOR - \$2,500

- Recognition in program that each golfer will receive at registration.
- Half-page ad in event program

SCORE BOARD SPONSOR - \$2,500

- Logo placement on Score Board
- Company log on signage at valet stand
- Opportunity to provide branded take-a-away item
- Recognition in event program

GOLD TEDDY TEE SIGN SPONSOR - \$1,000

- Logo or special message on tee sign
- Recognition in event program

PIN FLAG SPONSOR - \$1,000

- Logo on flag
- Recognition in event program



FRIDAY, APRIL 3, 2020
JW MARRIOTT WILDFIRE GOLF CLUB

SPONSORSHIP COMMITMENT FORM

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email address: _____

PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

I wish to participate in the 2020 Banner Children's Open as selected below:

- | | | |
|---|--|---|
| <input type="checkbox"/> Presenting - \$60,000 | <input type="checkbox"/> FORE the Kids - \$7,500 | <input type="checkbox"/> Underwriting: Please designate \$ _____ |
| <input type="checkbox"/> VIP Experience - \$30,000 | <input type="checkbox"/> Birdie - \$5,000 | for _____ |
| <input type="checkbox"/> Eagle - \$15,000 | <input type="checkbox"/> Platinum Teddy Bear - \$3,000 | (insert name of item you wish to underwrite) |
| <input type="checkbox"/> "Big Golf Game" - \$10,000 | <input type="checkbox"/> Pin Flag - \$1,000 | <input type="checkbox"/> I cannot attend the event, but would like to |
| <input type="checkbox"/> "Big Food Stop" - \$10,000 | | make a tax-deductible donation in the |
| | | amount of \$ _____ |

**To pay by credit card, please connect directly with Christine Stoffle: 602-747-8752.
Do not send credit card information through email.**

Signature: _____ Date: _____

IN ORDER TO RECEIVE ALL BENEFITS, INFORMATION MUST BE SUBMITTED ON OR BEFORE FEBRUARY 28, 2020.

Method of Payment:

- ☐ Please send an invoice for my sponsorship.
- ☐ Check # _____ enclosed. Please make check payable to Banner Health Foundation.

Banner Health Foundation (Tax ID 94-2545356) is a tax-exempt 501(c)(3) nonprofit organization.

When complete, please submit via:

Email: Golf@BannerHealth.com Fax: 602-747-3378

Questions, call: 602-747-8752