

 Banner Health Foundation

THE BANNER & BALL

A CELEBRATION OF
CARING & CURES

Presented by:



Benefiting:



SATURDAY, NOVEMBER 1, 2025

Cocktails, Dinner & Entertainment | Five O'Clock in the Evening
Arizona Biltmore Resort & Spa | 2400 E Missouri Ave Phoenix
Attire: Cocktail, Black Tie Optional

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

[GIVE.BANNERHEALTH.COM/BANNERBALL](https://give.bannerhealth.com/bannerball)

THE BANNER BALL

A CELEBRATION OF CARING & CURES

Celebrating its 10th year in 2025, the Banner Health Foundation's signature annual fundraising gala will be bigger and better than ever, with some exciting changes in store.

Previously known as the Pulse of the City Soiree, The Banner Ball: A Celebration of Caring & Cures, will take place at the Arizona Biltmore Resort & Spa on Saturday, Nov. 1, 2025. Mari Lederman and Suzi Hilton will serve as Co-Chairs.



Co-Chair, Mari Lederman

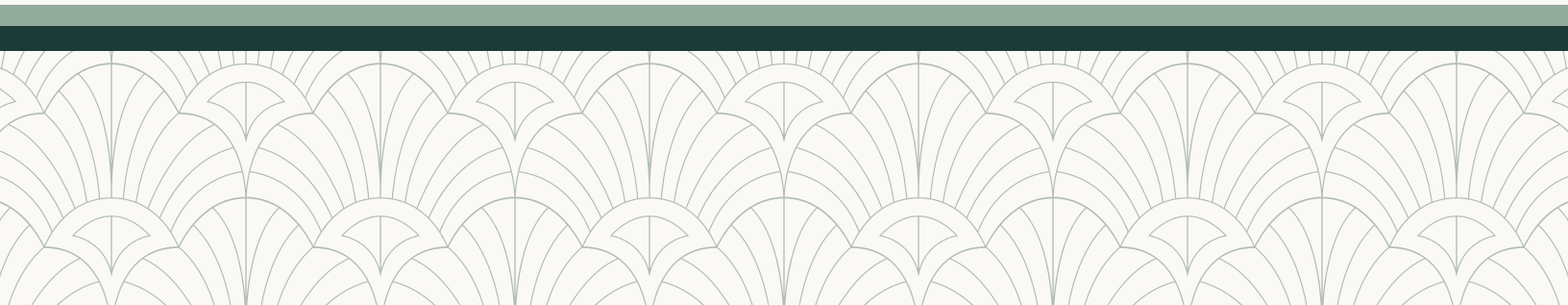


Co-Chair, Suzi Hilton

For the first time, proceeds will benefit Banner MD Anderson Cancer Center locations in Arizona, advancing cancer care and services including diagnostic imaging and technology, clinical trials of promising new treatments, community outreach and education, and supportive programming for patients, caregivers and survivors.

 Banner MD Anderson
~~Cancer Center~~

Making Cancer History®



THE BENEFICIARY



Banner MD Anderson Cancer Center locations in Arizona

More than 42,000 Arizona residents will be diagnosed with cancer this year, with more than 14,000 expected to die from the disease. While more Americans are surviving cancer compared to 30 years ago, the disease is striking young- and middle-aged adults and women more frequently, specifically those between the ages of 50 and 64. Racial and ethnic disparities also persist; Black and Native Americans are dying of some cancers at rates two to three times higher than white Americans. Here in Arizona, while breast cancer in women and prostate cancer in men continue to be the most diagnosed cancers, melanoma and other skin cancers have an outsized impact on our residents compared to the rest of the country.

These statistics represent a substantial rise in the burden of cancer in our communities and underscore the urgent need for continued investment in cancer screening, treatment and research.

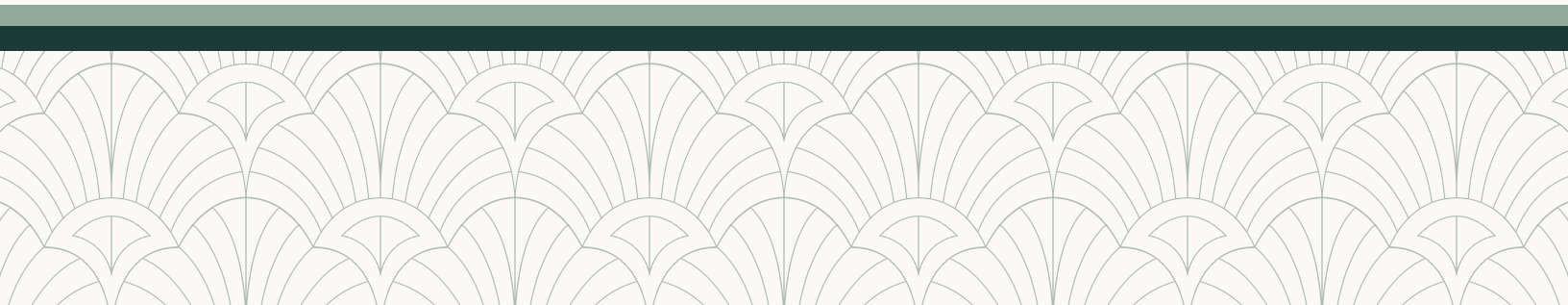
In 2011, Arizona's leading health care provider, Banner Health, joined forces with MD Anderson Cancer Center, named one of the top two hospitals for cancer care in the nation every year since U.S. News & World Report began its annual Best Hospitals ranking in 1990. This partnership has changed the landscape for cancer patients and their families throughout the region, giving access to cancer treatments that are among the most advanced in the nation at our main campus in Gilbert and extension sites in downtown Phoenix, the northwest Valley, and coming soon to Scottsdale.

Together, we're using clinical trials to develop new and improved ways to prevent, diagnose, and treat cancer. This means every Banner MD Anderson patient benefits from a multidisciplinary team of doctors who review each case individually while accessing some of the latest clinical trials to bring cutting-edge research to bear during treatments. And we're just getting started.

Philanthropic support has played a critical role in Banner MD Anderson's growth and will continue be vital to our plans. With your support, we will make significant, sustained investments in cancer screening and early detection, diagnostic imaging and technology, compassionate and skilled patient care, clinical trials of promising new treatments, community outreach and education to prevent cancer, and supportive services for patients, caregivers and survivors.

With more than 1.5 million patient visits, nearly 200 clinical trials underway, and an ever-growing team of specialists across disciplines, Banner MD Anderson is poised to become our region's premier clinical cancer research program and the vanguard of a revolution in cancer care. Together, we are dedicated to **Making Cancer History®**.

All donations benefit initiatives at Banner MD Anderson Cancer Centers in Arizona and do not fund research or programs at The University of Texas MD Anderson Cancer Center in Houston.



SPONSORSHIP OPPORTUNITIES

PRESENTING \$100,000

- Premium table location for 24 guests (head table seating for up to 24)
- Complimentary hotel accommodations night of the event for up to two rooms, or two professional black car transportation service to and from event
- Opportunity to speak from the podium
- Special recognition by the emcee
- Premium wine, Champagne and full bar tableside service during dinner
- Recognition on printed materials and event registration page (deadlines apply)
- Recognition on ballroom screens, digital displays and on décor elements
- Recognition on auction bidder card
- Two page spread recognition in the event program
- Recognition on Banner Health Foundation website and social media pages
- Post-event recognition in follow-up communications
- Patient room naming opportunity at Banner MD Anderson Cancer Center in Gilbert
- Recognition as a Partner in Wellness 2025
- Special invitation to Spring 2026 Evening of Gratitude Reception

PLATINUM \$75,000

- Premier table location for 20 guests (seating in two round tables)
- Complimentary hotel accommodations night of the event for up to two rooms, or two professional black car transportation service to and from event
- Special recognition by the emcee
- Premium wine, Champagne and full bar tableside service during dinner
- Recognition on ballroom screens, digital displays and on décor elements
- Recognition on auction bidder card
- Full-page recognition in the event program
- Recognition on Banner Health Foundation website and social media pages
- Post-event recognition in follow-up communications
- Name on Banner Health Foundation's donor recognition wall at Banner MD Anderson Cancer Center in Gilbert
- Recognition as a Partner in Wellness 2025
- Special invitation to Spring 2026 Evening of Gratitude Reception

STAR \$50,000

- Preferred table location for 10 guests
- Complimentary hotel accommodations night of the event for one room, or one professional black car transportation service to and from event
- Special recognition by the emcee
- Premium wine during dinner service
- Recognition on ballroom screens, digital displays and on décor elements
- Recognition on auction bidder card
- Half-page recognition in the event program
- Recognition on Banner Health Foundation website and social media pages
- Name on Banner Health Foundation's donor recognition wall at Banner MD Anderson Cancer Center in Gilbert
- Recognition as a Partner in Wellness 2025
- Special invitation to Spring 2026 Evening of Gratitude Reception

MIRACLE \$25,000

- Prominent table for 10 guests
- Premium wine during dinner service
- Recognition on Banner Health Foundation website and social media page
- Recognition on ballroom screens and digital displays
- Quarter-page recognition page in the event program
- Name on Banner Health Foundation's donor recognition wall at Banner MD Anderson Cancer Center in Gilbert
- Recognition as a Partner in Wellness 2025
- Special invitation to Spring 2026 Evening of Gratitude Reception

HOPE \$15,000

- Table for 10 guests
- Listing in event program
- Recognition on Banner Health Foundation social media platforms
- Name on Banner Health Foundation's donor recognition wall at Banner MD Anderson Cancer Center in Gilbert
- Recognition as a Partner in Wellness 2025
- Special invitation to Spring 2026 Evening of Gratitude Reception

VISIONARY DUO \$3,000

- Two seats at the gala
- Name listing in event program
- Membership in Banner Benefactors Giving Society in 2025

INDIVIDUAL SUPPORTER \$1,500

- One seat at the gala
- Listing in event program
- Membership in Banner Benefactors Giving Society in 2025

TRIBUTE OPPORTUNITIES

Congratulate this year's Physician Honorees, recognize a loved one, honor a community member, or celebrate the work of Banner MD Anderson Cancer Center with a color ad in our gala program.

Full Page Ad	\$2,500
Half Page Ad	\$1,500
Quarter Page Ad	\$750
Name Listing.....	\$250

UNDERWRITING OPPORTUNITIES

AFTER PARTY UNDERWRITER **\$25,000**

- Seating for 6 guests at the gala
- Signage and recognition during the after party
- GOBO (lighted company logo) in after party room
- Special recognition during the event by the band
- Half-page recognition in the event program

VIDEO PRODUCTION UNDERWRITER **\$20,000**

- Seating for 6 guests at the gala
- Special recognition in video
- Special recognition during the event by the emcee
- Half-page recognition in the event program

RIDE SHARE UNDERWRITER **\$15,000**

- Seating for 4 guests at the gala
- Recognition on pre-event emails and communication
- Company or name on rideshare voucher or promocode sent to all day of gala attendees
- Quarter-page recognition in the event program

CENTERPIECE UNDERWRITER **\$15,000**

- Seating for 4 guests at the gala
- Signage and recognition on each dinner table centerpiece
- Quarter-page recognition in the event program

DESIGN & PRINTING UNDERWRITER **\$10,000**

- Seating for 2 guests at the gala
- Recognition on invitation envelope, in event program and on bidder cards (deadlines apply)
- Listing in event program

SIGNATURE DRINK UNDERWRITER **\$10,000**

- Seating for 2 guests at the gala
- Name recognition on beverage napkins and bars during cocktail hour
- Listing in event program

DESSERT UNDERWRITER **\$10,000**

- Seating for 2 guests at the gala
- Name or logo recognition on plated desserts during dinner service
- Listing in event program

SIGNAGE UNDERWRITER **\$7,500**

- Company logo placement on all printed signage at the event
- Listing in event program

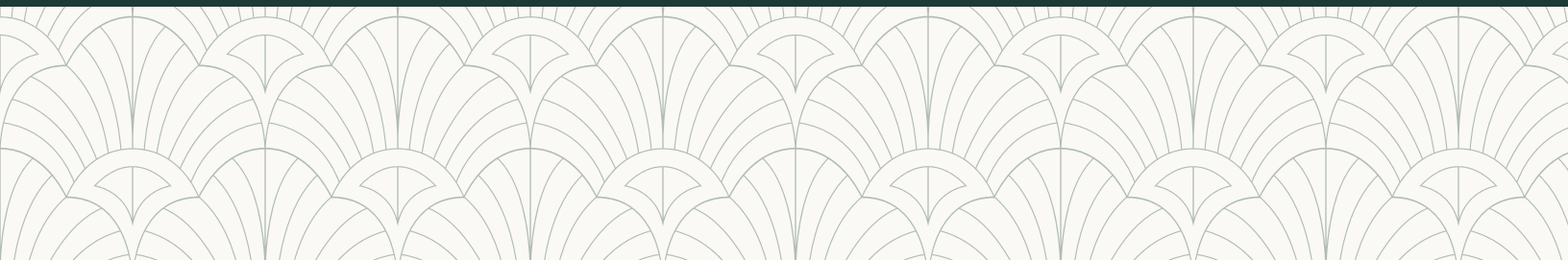
VALET UNDERWRITER **\$5,000**

- Recognition on signage at valet stand
- Opportunity to provide branded giveaway item in guest vehicles (at sponsors expense)
- Listing in event program

LATE NIGHT NOSH UNDERWRITER **\$5,000**

- Name recognition on signage near snack station at the after party
- Listing in event program

give.bannerhealth.com/bannerball



2025 HOST COMMITTEE

Event Co-Chairs: Mari Lederman and Suzi Hilton

Stephanie Goodman

Kathleen Graham

Shannon Hinkson

Rebecca Hoyt

Lisa Henry Holmes

Alison Lewis

Jaime Northam

Jordan Rose

Betsy Roudi

Lisa Shapiro

Nancy Singer

Lisa Stone

Catherine Tuton

Erin Dixon Vogel

Danielle Werstler

Marci White

ABOUT US

Banner Health

Headquartered in Arizona, Banner Health is deeply committed to its nonprofit mission of making health care easier so life can be better. Since inception in 1999, Banner has ensured our community has access to high-quality health care, regardless of a patient's background or financial standing. Annually, Banner provides some \$1 billion in community benefit, including free health care services and financial assistance, health education and community outreach, medical education and training, and research.

Banner Health Foundation

Established in 2001, Banner Health Foundation's mission is to advance philanthropic investment to support Banner Health in caring for our community. Banner Health's nonprofit mission to make health care easier so life can be better is made possible by the unwavering support and commitment of our employees, physician partners, thousands of volunteers and many valued donors who so generously give of their time, talent and treasure. Contributions are invested locally to support patient care programs and services operated by Banner's many hospitals and health care facilities across Arizona.

THE BANNER BALL

Sponsor Commitment Form



Name/Company: _____

Sponsor Contact Name: _____

Phone: _____

E-mail Address: _____

Address: _____

City: _____ State: _____ ZIP: _____

Please indicate how you wish to be recognized:

_____ wishes to participate in The Banner Ball as a:

Yes, I would like to SPONSOR

- ☐ Presenting Sponsor | \$100,000
- ☐ Platinum Sponsor | \$75,000
- ☐ Star Sponsor | \$50,000
- ☐ Miracle Sponsor | \$25,000
- ☐ Hope Sponsor | \$15,000
- ☐ Visionary Duo | \$3,000
- ☐ Individual Supporter | \$1,500

Tribute Opportunities

- ☐ Full Page Ad | \$2,500
- ☐ Half Page Ad | \$1,500
- ☐ Quarter Page Ad | \$750
- ☐ Name Listing | \$250

Yes, I would like to UNDERWRITE

- ☐ After Party | \$25,000
- ☐ Video Production | \$20,000
- ☐ Ride Share | \$15,000
- ☐ Centerpiece | \$15,000
- ☐ Design & Printing | \$10,000
- ☐ Signature Drink | \$10,000
- ☐ Dessert | \$10,000
- ☐ Signage | \$7,500
- ☐ Valet | \$5,000
- ☐ Late Night Nosh | \$5,000

I would like to make a DONATION

- ☐ Fund Our Mission | \$1,000 tax-deductible donation

Send to:

Banner Health Foundation | 2901 N. Central Ave., Suite 160 | Phoenix, Arizona 85012

E: BannerBall@BannerHealth.com O: 602.747.8752 F: 602.747.3378

Banner Health Foundation is a 501(c)(3) tax-exempt nonprofit organization. Federal Tax ID: 94-2545356

Method of Payment:

- ☐ Please send me an invoice for my sponsorship.
- ☐ Check # _____ enclosed.
- ☐ I will pay online or via phone by credit card (note Credit card transactions of \$10,000 and above are subject to a 2% processing fee): Pay securely online at give.bannerhealth.com/pulse, or call 602.747.8752 for assistance.

Signature: _____