

Pulse of the City Soiree

2021 CO-BENEFICIARIES:

- **BANNER CHILDREN'S MEDICAL CENTERS IN ARIZONA**
- **HEALING AND RECOVERY FOR BANNER'S HEALTHCARE PROFESSIONALS**

Saturday, October 9, 2021

6 o'clock in the evening

Omni Scottsdale Resort & Spa at Montelucia

Cocktails, dinner, live auction, music and dancing

PRESENTED BY



Clearsense
EMPOWER DATA CONFIDENCE

2021 SPONSORSHIP OPPORTUNITIES

About Pulse of the City Soiree

A celebratory and festive evening, Pulse of the City Soiree is the signature annual fundraising gala for nonprofit Banner Health, Arizona's largest healthcare provider.

This year, community leaders, physicians, philanthropists, and Banner Health leaders will come together to support two worthy programs:

- Our three Banner Children's medical centers in the East Valley, the West Valley and Southern Arizona, which care for more pediatric patients than any other healthcare provider in Arizona.
- The healing and recovery of our healthcare professionals in the wake of the COVID-19 pandemic.

While supporting these deserving initiatives, guests will enjoy a creatively designed celebration complete with cocktails, dinner, a live concert, dancing, and more. To ensure the health and safety of our guests, staff and volunteers, we will adhere to all CDC guidelines in effect at the time of the Soiree.



THE NEED

Proceeds from *Pulse of the City Soiree* 2021 will support two important areas of Banner Health:



Banner Children's Medical Centers

In keeping with the Soiree's tradition of supporting our youngest patients, half of proceeds will support a variety of services and care programs at Banner Children's at Desert (Mesa), Banner Children's at Thunderbird (Glendale), and Banner Children's at Diamond Children's Medical Center (Tucson). Programs include pediatric Intensive Care Unit expansion, care for childhood cancers and congenital heart disorders, indoor and outdoor recreation spaces and therapeutic play zones, on-site schooling for hospitalized children, music therapy, pet therapy, the Child Life program, and more.



Healing and Recovery for Banner Health Clinical Staff

In the wake of the unprecedented COVID-19 pandemic, half of the Soiree proceeds will support the healing and recovery of our healthcare professionals after the most traumatic period in medicine in their lifetimes. Today, 75% of physicians are reporting psychological distress, 65% are reporting increased burnout, and 25% of all healthcare professionals are considering leaving the field of medicine. Banner Health is committed to providing the professional counseling and mental health care, emotional support, and dedicated resources to help our valued professionals heal and recover from their experiences, find joy in medicine once again, and continue providing vital health care for our communities.

ABOUT BANNER HEALTH

Headquartered in Arizona, Banner Health is deeply committed to its nonprofit mission of making health care easier so life can be better. Since inception in 1999, Banner has ensured our community has access to high-quality health care, regardless of a patient's background or financial standing. Annually, Banner provides some \$750 million in community benefit, including free health care services and financial assistance, health education and community outreach, medical education and training, and research activities.



Sponsorship Opportunities



	SOLD OUT PRESENTING \$75,000	STAR \$50,000	MIRACLE \$25,000	CHAMPION \$15,000	SOLD OUT HOPE \$10,000	PARTNER IN WELLNESS \$2,500
Event Night Benefits						
Premier seating for 20 guests (two tables of 10)	◆					
Premier seating for 10 guests (one table of 10)		◆	◆	◆	◆	
Premier seating for two guests						◆
Entrance to Gala after party	◆	◆	◆	◆	◆	◆
Hospitality Benefits						
One overnight stay at Omni Scottsdale at Montelucia the night of event, OR professional black car transportation service for table hosts to and from event	◆	◆	◆			
Premium champagne or wine and tableside service during dinner	◆	◆	◆			
Marketing Benefits						
Logo recognition on Pulse printed materials and online registration page (deadlines apply)	◆	◆				
Logo recognition on ballroom screens, digital displays and on décor elements	◆	◆	◆	◆		
Logo recognition on auction bidder card	◆	◆	◆			
Full-page color ad in event program	◆	◆	◆	◆		
Logo in event program					◆	
Company/name listing in event program						◆
Opportunity to distribute branded commemorative gift(s) to guests (at sponsor's cost)	◆	◆				
Recognition from the podium during event	◆	◆	◆	◆		
Recognition on Banner Health Foundation website and social media platforms	◆	◆	◆	◆	◆	
Ongoing Benefits						
Name on Banner Health Foundation's donor recognition wall in a Banner Children's facility	◆					
Recognition as a Partner in Wellness 2021	◆	◆	◆	◆	◆	◆
Special invitation to Banner Benefactors & Partners in Wellness Autumn 2021 Reception	◆	◆	◆	◆	◆	◆

Underwriting Opportunities

Underwrite the costs of a specific part of *Pulse of the City Soiree* and receive positive exposure for your company with signage, logo recognition, branded items and tickets to both the gala and after party:

Entertainment Underwriter | \$25,000

Underwrite cost of entertainment for reception and program.

Benefits include:

- Signage and recognition at the gala
- GOBO (lighted company logo) in After Party area
- Seating for 6 guests at the gala
- Full-page color ad in gala program

Sold VIP Experience Underwriter | \$20,000

Underwrite cost of VIP Experience the night of the Soiree.

Benefits include:

- Signage and recognition at the gala
- Seating for 4 at the gala
- GOBO (illuminated company logo) in reception area
- Full-page color ad in gala program

Sold, thanks to Fervor Creative!

Video Underwriter | \$20,000

Underwrite cost of video(s) to be shown during the Soiree.

Benefits include:

- Signage and recognition at the gala
- Company logo recognition in videos
- Seating for 2 guests at the gala
- Full-page color ad in gala program

Centerpiece Underwriter | \$15,000

Underwrite cost of centerpieces on dinner tables.

Benefits include:

- Signage and recognition at the gala
- Company logo placement on centerpiece at each table
- Seating for 4 guests at the gala
- Full-page color ad in gala program

Mystery Gift Wall Underwriter | \$15,000

Underwrite cost of centerpieces on dinner tables.

Benefits include:

- Signage and recognition at the gala
- Company logo placement on centerpiece at each table
- Seating for 4 guests at the gala
- Full-page color ad in gala program

Sold Design & Printing Underwriter | \$10,000

Underwrite the cost of design and printing of materials.

Benefits include:

- Company logo on invitation envelope, in event program and on bidder cards
- Seating for 2 guests at the gala
- Logo in gala program

Sold Signature Drink Underwriter | \$10,000

Underwrite a signature drink or dessert during the Cocktail

Reception or the After Party. **Benefits include:**

- Company logo on beverage display or dessert
- Seating for 2 guests at the gala
- Company logo in gala program

Sold Signage Underwriter | \$7,500

Underwrite the cost of producing all signage at the event.

Benefits include:

- Company logo placement on all printed signage
- Seating for 2 guests at the gala
- Company logo in gala program

After-Party Favor Underwriter | \$7,500

Underwrite the cost of favors for the After Party. **Benefits include:**

- Company logo on favor
- Company logo in gala program

Live Auction Underwriter - Primary | \$7,500

Underwrite the cost of an experience or package to be purchased during the silent auction. **Benefits include:**

- Signage and recognition at the gala
- Company logo on silent auction collateral
- Seating for 2 guests at gala
- Company listing in gala program

Sold Valet Underwriter | \$5,000

Underwrite the cost of the valet for our guests. **Benefits include:**

- Company logo on signage at valet stand
- Opportunity to provide branded giveaway item in guest vehicles
- Seating for 2 guests at gala
- Company listing in gala program

Live Auction Package Underwriter | \$5,000

Underwrite the cost of an experience or package to be auctioned off live during the Soiree. **Benefits include:**

- Company logo on live auction collateral
- Company logo in gala program

Late Night Nosh Underwriter | \$5,000

Underwrite the cost of After Party snacks. **Benefits include:**

- Company logo on signage near snacks
- Company listing in gala program

Guest Check-In Underwriter | \$3,000

Benefits include:

- Company logo on signage at guest check-in
- Company listing in gala program

Auction Check-Out Underwriter | \$3,000

Benefits include:

- Company logo on signage at Auction Check-Out area
- Company listing in event program

2021 Host Committee

Alex Adams
Jessica Baker
Julie Brooks
Hayley Drunasky
Julia Fallon
Erica Gallo
Shauna Gliss
Kathleen Graham

Suzi Hilton
Danielle Intorf
Michelle Kauk
Madison Keefer
Gretchen Kinsella
Brenda Kotiza
Tracey Lytle
Melinda March

Jaime McMahon
Sandy Metzler
Debbie Moak
Mi-Ai Parrish
Chelsi Scull, M.D.
Ina Smeets-Kort
Cathy Stein
Lisa Stone

About Banner Health Foundation

Established in 2001, Banner Health Foundation's mission is to advance philanthropic investment to support Banner Health in caring for our community. Banner Health's nonprofit mission to make health care easier so life can be better is made possible by the unwavering support and commitment of our employees, physician partners, thousands of volunteers and many valued donors who so generously give of their time, talent and treasure. Contributions are invested locally to support patient care programs and services operated by Banner's many hospitals and health care facilities across Arizona.



 **Banner.**
Health Foundation

2901 N. Central Ave., Suite 160
Phoenix, AZ 85012

602.747.GIVE (4483)
www.BannerHealthFoundation.org

Sponsor Commitment Form

Name/Company: _____

Sponsor Contact Name: _____

Phone: _____

E-mail Address: _____

Address: _____

City: _____ State: _____ ZIP: _____

Please indicate how you wish to be recognized:

_____ wishes to participate in *Pulse of the City Soiree 2021* as a:

- ☐ **Presenting Sponsor** | \$75,000
- ☐ **Star Sponsor** | \$50,000
- ☐ **Miracle Sponsor** | \$25,000
- ☐ **Champion Sponsor** | \$15,000
- ☐ **Hope Sponsor** | \$10,000
- ☐ **Underwriter** (please indicate which option from page 5)
- ☐ _____
- ☐ **Partner in Wellness** | \$2,500
- ☐ **Fund Our Mission** | \$1,000 tax-deductible donation

Send to:

Banner Health Foundation | 2901 N. Central Ave., Suite 160 | Phoenix, Arizona 85012

E: Pulse@BannerHealth.com **O:** 602.747.8752 **F:** 602.747.3378

Banner Health Foundation is a 501(c)(3) tax-exempt nonprofit organization. Federal Tax ID: 94-2545356

Method of Payment:

- ☐ Please send me an invoice for my sponsorship.
- ☐ Check # _____ enclosed.
- ☐ I will pay online or via phone by credit card (note Credit card transactions of \$10,000 and above are subject to a 2% processing fee):

Pay securely online at give.bannerhealth.com/pulse, or call 602.747.8752 for assistance.

Signature: _____