

FRIDAY, APRIL 8, 2022 • WILDFIRE GOLF CLUB AT JW MARRIOTT DESERT RIDGE • PHOENIX

Banner Children's OPEN

presented by



LET THE GOOD TIMES ROLL!

Tournament proceeds benefit Banner Children's Child Life programs at:

Banner Children's at Desert – Mesa, AZ

Banner Children's at Thunderbird – Glendale, AZ

Diamond Children's Medical Center – Tucson, AZ



THE DETAILS

WHO

Banner Children's and Banner Health Foundation

WHAT

Banner Children's Open

WHEN

Friday, April 8, 2022

WHERE

Wildfire Golf Club at JW Marriott Desert Ridge
5350 Marriott Drive, Phoenix

COST

\$60,000 Presenting Sponsor
\$30,000 VIP Experience Sponsor
\$20,000 Ace Sponsor
\$15,000 Eagle Sponsor
\$12,500 Chip Sponsor
\$10,000 "Big Golf Game" Sponsor
\$7,500 FORE the Kids
\$5,000 Birdie
\$500 to \$15,000 Underwriting Opportunities

CO-CHAIRS

Chris DeWitt, W.D. Manor Mechanical Contractors
John Niziolek, HKS, Inc.



THE BIG SHAMBLE

Are you ready to shamble? This year's Banner Children's Open features four challenges similar to those on the Golf Channel's super popular *Big Break* reality television program, combined with a traditional shamble format. Challenge holes, creatively — and generously — designed and built by HKS Architects, KT Fabrication, McCarthy Building Companies and W.D. Manor Mechanical Contractors, are peppered throughout the course. Teams will be scored on their overall golf game and separately, based on the team's performance on the challenges. Two top scoring teams make it to the Final Challenge — a nail-biting shoot out that has become legendary.



THE CAUSE

Creating a positive experience for hospitalized children — that is the foundation of Child Life at Banner Children's medical facilities. Working with pediatric patients, their parents and siblings, too, Child Life Specialists use a variety of tools and skills to reduce stress and anxiety, while promoting normal growth and development. Through play, pre-operative teaching and even distraction and coping techniques, these specialized — and, *very special* — professionals become invaluable resources for the entire family. This year's Banner Children's Open will benefit Child Life programs throughout the Valley and Tucson. Just a few of the services provided by Child Life teams include:

- Medical Play
- Sibling Support
- Bereavement



THE IMPACT

Interacting with their Child Life Specialists, Banner Children's pediatric patients gain so much. Whether they're learning what to expect during an upcoming surgery, paying a visit to the beloved Toy Closet, or just playing like an everyday kid—the impact of the Child Life program is clear, present and necessary.



THE COMMITTEE

The following individuals give their time, talent and resources to the 2022 Banner Children's Open, building an event that has become the "hottest ticket in town." Thank you all for your leadership and participation.

CO-CHAIRS

Chris Dewitt, W.D. Manor Mechanical Contractors and John Niziolek, HKS, Inc.

Bryan Adams, DP Electric	Brittany Burbes, DPR Construction	Zach Goldsworthy, DHE Engineering	Emily Laughlin, JE Dunn Construction	Lee O'Connell, McCarthy Builders	Tyler Schwede, HKS, Inc.
Ryan Aldridge, Atlas Healthcare Partners	Brad Claussen, DPR Construction	Jim Gordon, NorthStar Identity	Jay Layton, TDIndustries	Jody Oehler, Fox Sports 910	Connor Tryhus, teleGen West
Carrie Bailes, Pangolin Structural	Jeff Cordell, DPR Construction	Eddie Herdemian, VenueNext	Michelle Mantegna, Shepley Bulfinch	John Pearson, Siegler	Lauren Urquides Innovative Medical
Jana Brickey, DFDG Architecture	Joseph Gallagher, McCarthy Builders	Kristen Howard, IMEG Corp.	Ned McKnight, Shepley Bulfinch	Kurt Radtke, McCarthy Builders	



SPONSORSHIP OPPORTUNITIES

Thank You, Innovaccer! ->

Presenting \$60,000 **SOLD OUT!**
 VIP Experience \$30,000
 Ace* \$20,000
 Eagle* \$15,000
 Big Golf Game \$10,000
 Big Food Station \$10,000
 Fore the Kids \$7,500
 Birdie \$5,000
 Platinum Teddy \$3,000

Event Day Benefits

Three Team Entry (12 players)	◆								
Two Team Entry (8 players)		◆	◆	◆					
One Team Entry (4 Players)					◆	◆	◆	◆	
Additional foursome for \$3,500	◆	◆							
VIP Recognition and Gift	◆	◆	◆	◆					
VIP Clinic Access	◆	◆	◆	◆					
Opportunity to play with Banner Senior Leader	◆	◆	◆	◆					

Golf Course Visibility

Logo recognition on all event signage, pin flags, printed materials and online registration page (DEADLINES APPLY)	◆								
Company logo on digital tee signs in each cart	◆	◆	◆	◆					
Company logo on VIP Experience		◆							
Choice of on-course logo placement: Beverage carts, golf carts, putting green or bag drop			◆						
Company logo on signage for Challenge Hole					◆				
Company logo on signage at Final Challenge				◆					
Company logo on signage for Food Station						◆			
Company logo on cups/napkins on specific bars		◆							
Company logo on Networking Breakfast signage							◆		

Hospitality Benefits

All day inclusive food and beverage	◆	◆	◆	◆	◆	◆	◆	◆	
Access to Awards Reception	◆	◆	◆	◆	◆	◆	◆	◆	
One overnight stay at JW Marriott the night of event, per foursome	◆	◆							

*Sponsorship cannot be split



SPONSORSHIP OPPORTUNITIES, CONT'D

Thank You, Innovaccer! ->

Presenting \$60,000 SOLD OUT!	VIP Experience \$30,000	Ace* \$20,000	Eagle* \$15,000	Big Golf Game \$10,000	Big Food Station \$10,000	Fore the Kids \$7,500	Birdie \$5,000	Platinum Teddy \$3,000
-------------------------------------	----------------------------	------------------	--------------------	---------------------------	------------------------------	--------------------------	-------------------	---------------------------

Marketing Benefits

Two-page center layout in event program	◆							
Full-page color ad in event program		◆	◆					
Half-page ad in event program				◆	◆	◆		
Quarter-page ad in event program						◆		
Company/name listing in event program							◆	◆
Platinum Teddy Tee Sign at Breakfast and Awards Reception	◆							◆
Gold Teddy Tee Sign on each course		◆	◆	◆				
Silver Teddy Tee Sign on each course					◆	◆	◆	
Opportunity to distribute branded commemorative gift(s) to guests at sponsor's cost	◆	◆	◆	◆	◆	◆		
Recognition from the podium during event	◆	◆	◆	◆				
Recognition on the Banner Health Foundation website and social media platforms	◆	◆	◆	◆	◆	◆	◆	

Player Gift

Player Gift valued at \$375	◆							
Player Gift valued at \$325		◆						
Player Gift valued at \$250			◆					
Player Gift valued at \$225				◆				
Player Gift valued at \$200					◆	◆		
Player Gift valued at \$150						◆		
Player Gift valued at \$125							◆	

Ongoing Benefits

Recognition as a Banner Health Foundation Partner in Wellness 2022	◆	◆	◆	◆	◆	◆		
Special invitation to Spring 2023 Banner Benefactors & Partners in Wellness Reception	◆	◆	◆	◆	◆	◆		

*Sponsorship cannot be split



UNDERWRITING OPPORTUNITIES

Not a golfer? There are plenty of ways to support the Banner Children's Open and gain exposure for your company without playing golf. Underwrite the costs of specific elements of the Banner Children's Open and receive positive exposure for your company with signage, logo recognition, branded items and invitations to pre-and post-networking golf events.

TEE GIFT UNDERWRITER - \$15,000

- Exclusive logo placement on tee gifts for all golfers
- Opportunity to insert additional collateral into gift bag
- Recognition in program as Tee Gift Sponsor

SIGNAGE UNDERWRITER - \$10,000

- Logo placement on all printed signage
- Half-page ad in program

VIP GIFT UNDERWRITER - \$7,500

- Signage and recognition at the event
- Logo on gift bag for the VIP gifts
- Opportunity to station at VIP area
- Recognition in the program

DRIVING RANGE - \$7,500

- Signage and recognition on Driving Range
- Opportunity to place booth or featured product/service on driving range hill

VALET UNDERWRITER - \$5,000

- Company logo on signage at valet stand
- Opportunity to provide a branded take-away item in guest vehicles
- Recognition in event program

BLOODY MARY BAR UNDERWRITER- \$3,000

(Two Available)

- Signage and recognition at Bloody Mary Bar
- Branded cups and napkins
- Recognition in event program

BEER OR MARGARITA STATION - \$3,000

(Two Beer and Two Margarita Available)

- Signage and recognition of choice on course Beer or Margarita Station
- Branded cups and napkins
- Opportunity to provide volunteers to work station
- Recognition in event program

PROGRAM PRINTING SPONSOR - \$2,500

- Recognition in program that each golfer will receive at registration
- Half-page ad in event program

SCORE BOARD SPONSOR - \$2,500

- Logo placement on Score Board
- Company log on signage at valet stand
- Opportunity to provide branded take-a-away item
- Recognition in event program

GOLD TEDDY TEE SIGN SPONSOR - \$1,000

- Logo or special message on tee sign
- Recognition in event program

PIN FLAG SPONSOR - \$1,000

- Logo on flag
- Recognition in event program



Friday, April 8, 2022
JW MARRIOTT WILDFIRE GOLF CLUB

SPONSORSHIP COMMITMENT FORM

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email address: _____

PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

I wish to participate in the 2022 Banner Children's Open as selected below:

- | | | |
|---|-------------------------------|---|
| <input type="checkbox"/> Presenting - \$60,000 SOLD! | Big Food Station - \$10,000 | <input type="checkbox"/> Underwriting: Please designate \$ _____ |
| <input type="checkbox"/> VIP Experience - \$30,000 | FORE the Kids - \$7,500 | for _____ |
| Ace - \$20,000 | Birdie - \$5,000 | (insert name of item you wish to underwrite) |
| <input type="checkbox"/> Eagle - \$15,000 | Platinum Teddy Bear - \$3,000 | <input type="checkbox"/> I cannot attend the event, but would like to |
| <input type="checkbox"/> Big Golf Game - \$10,000 | Pin Flag - \$1,000 | make a tax-deductible donation in the |
| | | amount of \$ _____ |

Do not send credit card information through email.

Signature: _____ Date: _____

Method of Payment:

- ☐ Please send an invoice for my sponsorship.
- ☐ Check # _____ enclosed. Please make check payable to Banner Health Foundation.
- ☐ I will pay online or via phone by credit card (note: credit card transactions of \$10,000 and above are subject to a 2% processing fee). Pay securely online at give.bannerhealth.com/golf

Banner Health Foundation (Tax ID 94-2545356) is a tax-exempt 501(c)(3) nonprofit organization.

When complete, please submit via:

Email: Golf@BannerHealth.com Fax: 602-747-3378

Questions, call: 602-747-8752