



7TH ANNUAL  
PULSE OF THE CITY SOIREE

# NOIR ET BLANC

BENEFITING BANNER CHILDREN'S  
MEDICAL CENTERS IN ARIZONA

SATURDAY  
10.22.2022  
OMNI SCOTTSDALE RESORT AT MONTELUCCIA

PRESENTED BY



2022 SPONSORSHIP &  
UNDERWRITING OPPORTUNITIES

## ABOUT THE PULSE OF THE CITY SOIREE

**A celebratory and festive evening, the Pulse of the City Soiree is the signature annual fundraising gala for nonprofit Banner Health, Arizona's largest healthcare provider.**

This year, community leaders, physicians, philanthropists, professional athletes, and Banner Health leaders will come together to support Banner's youngest patients at our three Banner Children's medical centers in Mesa, Glendale and Tucson. While supporting this worthy cause, guests will enjoy a spectacular auction, a live concert, meet-and-greet opportunities, networking and superb dining—all in the spirit of ensuring a bright future for Arizona's children facing illness or injury.

## ABOUT BANNER HEALTH

Headquartered in Arizona, Banner Health is deeply committed to its nonprofit mission of making health care easier so life can be better. Since inception in 1999, Banner has ensured our community has access to high-quality health care, regardless of a patient's background or financial standing. Annually, Banner provides some \$750 million in community benefit, including free health care services and financial assistance, health education and community outreach, medical education and training, and research.





## THE NEED: OUR YOUNGEST PATIENTS



Proceeds from the Pulse of the City Soiree benefit a variety of patient services and programs at Banner Children's at Desert (Mesa), Banner Children's at Thunderbird (Glendale), and Banner Children's at Diamond Children's Medical Center (Tucson).

Banner Children's goes above and beyond to create comfortable, home-like environments in its pediatric medical centers, designing each "through the eyes of a child." From the moment a child enters, every element of their experience is aimed at reducing fear and stress, making them comfortable, and empowering them throughout their health journey.

Programs receiving support include pediatric Intensive Care Unit expansion, care for childhood cancers and congenital heart disorders, indoor and outdoor recreation spaces and therapeutic play zones, on-site schooling for hospitalized children, music therapy, pet therapy, the Child Life program, and more. Simply put, your support makes life better for the thousands of Arizona children in our care each year.

**We're not just here for children, we're here because of children.**



# SPONSORSHIP OPPORTUNITIES



**SOLD OUT**  
PRESENTING  
\$75,000

STAR  
\$50,000

MIRACLE  
\$25,000

CHAMPION  
\$15,000

**SOLD OUT**  
HOPE  
\$10,000

BENEFACTOR  
COUPLE  
\$2,500

Event Night Benefits						
Premier seating for 20 guests (two tables of 10)	◆					
Premier seating for 10 guests (one table of 10)		◆	◆	◆	◆	
Premier seating for two guests						◆
Entrance to Gala after party	◆	◆	◆	◆	◆	◆
Hospitality Benefits						
One overnight stay at Omni Scottsdale at Montelucia the night of event, OR professional black car transportation service for table hosts to and from event	◆	◆	◆			
Premium champagne or wine and tableside service during dinner	◆	◆	◆			
Marketing Benefits						
Logo recognition on Pulse printed materials and online registration page (deadlines apply)	◆	◆				
Logo recognition on ballroom screens, digital displays and on décor elements	◆	◆	◆	◆		
Logo recognition on auction bidder card	◆	◆	◆			
Full-page color ad in event program	◆	◆	◆	◆		
Logo in event program					◆	
Company/name listing in event program						◆
Opportunity to distribute branded commemorative gift(s) to guests (at sponsor's cost)	◆	◆				
Recognition from the podium during event	◆	◆	◆	◆		
Recognition on Banner Health Foundation website and social media platforms	◆	◆	◆	◆	◆	
Ongoing Benefits						
Name on Banner Health Foundation's donor recognition wall in a Banner Children's facility	◆					
Recognition as a Partner in Wellness 2022	◆	◆	◆	◆	◆	◆
Special invitation to Spring 2023 Evening of Gratitude Reception	◆	◆	◆	◆	◆	



# UNDERWRITING OPPORTUNITIES

Underwrite the costs of a specific part of Pulse of the City Soiree and receive positive exposure for your company with signage, logo recognition, branded items and tickets to both the gala and after party:

## **Entertainment Underwriter | \$25,000**

**Underwrite cost of entertainment for reception and program.**

**Benefits include:**

- Signage and recognition at the gala
- GOBO (lighted company logo) in After Party area
- Seating for 6 guests at the gala
- Full-page color ad in gala program

**SOLD**

## **~~Video Underwriter | \$20,000~~**

**Underwrite cost of video(s) to be shown during the Soiree.**

**Benefits include:**

- Signage and recognition at the gala
- Company logo recognition in videos
- Seating for 2 guests at the gala
- Full-page color ad in gala program

**SOLD**

## **~~Centerpiece Underwriter | \$15,000~~**

**Underwrite cost of centerpieces on dinner tables.**

**Benefits include:**

- Signage and recognition at the gala
- Company logo placement on centerpiece at each table
- Seating for 4 guests at the gala
- Full-page color ad in gala program

**SOLD**

## **~~Mystery Gift Wall Underwriter | \$15,000~~**

**Underwrite cost of centerpieces on dinner tables.**

**Benefits include:**

- Signage and recognition at the gala
- Company logo placement on centerpiece at each table
- Seating for 4 guests at the gala
- Full-page color ad in gala program

## **Design & Printing Underwriter | \$10,000**

**Underwrite the cost of design and printing of materials.**

**Benefits include:**

- Company logo on invitation envelope, in event program and on bidder cards
- Seating for 2 guests at the gala
- Logo in gala program

## **Signature Drink Underwriter | \$10,000**

**Benefits include:**

- Company logo on beverage display
- Seating for 2 guests at the gala
- Company logo in gala program

## **Dessert Underwriter | \$10,000**

**Benefits include:**

- Company logo on dessert display
- Seating for 2 guests at the gala
- Company logo in gala program

## **Signage Underwriter | \$7,500**

**Underwrite the cost of producing all signage at the event.**

**Benefits include:**

- Company logo placement on all printed signage
- Seating for 2 guests at the gala
- Company logo in gala program

## **After-Party Favor Underwriter | \$7,500**

**Underwrite the cost of favors for the After Party. Benefits include:**

- Company logo on favor
- Company logo in gala program

## **Valet Underwriter | \$5,000**

**Underwrite the cost of the valet for our guests. Benefits include:**

- Company logo on signage at valet stand
- Opportunity to provide branded giveaway item in guest vehicles
- Seating for 2 guests at gala
- Company listing in gala program

## **Late Night Nosh Underwriter | \$5,000**

**Underwrite the cost of After Party snacks. Benefits include:**

- Company logo on signage near snacks
- Company listing in gala program

## **Guest Check-In Underwriter | \$3,000**

**Benefits include:**

- Company logo on signage at guest check-in
- Company listing in gala program

## **Auction Check-Out Underwriter | \$3,000**

**Benefits include:**

- Company logo on signage at Auction Check-Out area
- Company listing in event program



# 2022 HOST COMMITTEE

Alex Adams  
Jessica Baker  
Erica Belling  
Hayley Drunasky  
Kathleen Graham  
Shari Hilton  
Suzi Hilton  
Danielle Intorf

Michelle Kauk  
Madison Keefer  
Gretchen Kinsella  
Brenda Kotiza  
Marcia Looper  
Melinda March  
Jaime McMahon  
Debbie Moak

Ruth Nutting  
Mi-Ai Parrish  
Ina Smeets-Kort  
Lindsey Smith  
Cathy Stein  
Lisa Stone  
Sara Williamson  
Reagan Wright

## ABOUT BANNER HEALTH FOUNDATION

Established in 2001, Banner Health Foundation's mission is to advance philanthropic investment to support Banner Health in caring for our community. Banner Health's nonprofit mission to make health care easier so life can be better is made possible by the unwavering support and commitment of our employees, physician partners, thousands of volunteers and many valued donors who so generously give of their time, talent and treasure. Contributions are invested locally to support patient care programs and services operated by Banner's many hospitals and health care facilities across Arizona.



**Banner.**

**Health Foundation**

2901 N. Central Ave., Suite 160  
Phoenix, AZ 85012

**602.747.GIVE (4483)**

**[www.BannerHealthFoundation.org](http://www.BannerHealthFoundation.org)**



# SPONSOR COMMITMENT FORM

Name/Company: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

## Please indicate how you wish to be recognized:

\_\_\_\_\_ wishes to participate in Pulse of  
the City Soiree 2022 as a:

- ☐ **Presenting Sponsor** | \$75,000
- ☐ **Star Sponsor** | \$50,000
- ☐ **Miracle Sponsor** | \$25,000
- ☐ **Champion Sponsor** | \$15,000
- ☐ **Hope Sponsor** | \$10,000
- ☐ **Banner Benefactor Couple** | \$2,500
- ☐ **Underwriter** (please indicate which option from page 5)  
\_\_\_\_\_
- ☐ **Fund Our Mission** | \$1,000 tax-deductible donation

## Send to:

Banner Health Foundation | 2901 N. Central Ave., Suite 160 | Phoenix, Arizona 85012

E: [Pulse@BannerHealth.com](mailto:Pulse@BannerHealth.com) O: 602.747.8752 F: 602.747.3378

Banner Health Foundation is a 501(c)(3) tax-exempt nonprofit organization. Federal Tax ID: 94-2545356

## Method of Payment:

- ☐ Please send me an invoice for my sponsorship.
- ☐ Check # \_\_\_\_\_ enclosed.
- ☐ I will pay online or via phone by credit card (note Credit card transactions of \$10,000 and above are subject to a 2% processing fee): Pay securely online at [give.bannerhealth.com/pulse](https://give.bannerhealth.com/pulse), or call 602.747.8752 for assistance.

Signature: \_\_\_\_\_