

**THE TRADITION CONTINUES:
MAKE SOME HISTORY WITH US**



**WILDFIRE GOLF CLUB
AT JW MARRIOTT
DESERT RIDGE
PHOENIX**

**FRIDAY,
APRIL 14, 2023**

PRESENTED BY



**TOURNAMENT PROCEEDS BENEFIT CHILD LIFE PROGRAMS AT:
BANNER CHILDREN'S MEDICAL CENTERS IN ARIZONA**



TOURNAMENT DETAILS

- WHO** Banner Children's and Banner Health Foundation
- WHAT** Banner Children's Open
- WHEN** Friday, April 14, 2023
- WHERE** Wildfire Golf Club at JW Marriott Desert Ridge, 5350 Marriott Drive
- COST** \$60,000 Presenting Sponsor
\$30,000 VIP Experience Sponsor
\$20,000 Ace Sponsor
\$15,000 Eagle Sponsor
\$10,000 "Big Golf Game" Sponsor
\$7,500 FORE the Kids
\$500 to \$15,000 Underwriting Opportunities
- CO-CHAIRS** Jeff Cordell, DPR Construction
Bryan Adams, DP Electric



ARE YOU READY TO TAKE THE CHALLENGE?

The Signature Golf Challenge Holes are back and feature four challenges similar to those on the Golf Channel's super popular Big Break reality television program, combined with a traditional shamle format. Challenge holes, creatively — and generously — designed and built by generous sponsors, are peppered throughout the course. Teams will be scored on their overall golf game and separately, based on the team's performance on the challenges. Two top scoring teams make it to the Final Challenge — a nail-biting shoot out that has become legendary.

CAUSE & EFFECT

The tournament benefits the physical and emotional well-being of hospitalized children by supporting Child Life. Creating a positive experience for hospitalized children — that is the foundation of Child Life at Banner Children's medical facilities. Working with pediatric patients, their parents and siblings, too, Child Life Specialists use a variety of tools and skills to reduce stress and anxiety, while promoting normal growth and development. Through play, pre-operative teaching and even distraction and coping techniques, these specialized — and, very special — professionals become invaluable resources for the entire family. This year's Banner Children's Open will benefit Child Life programs throughout the Valley and Tucson. Just a few of the services provided by Child Life teams include: Medical Play; Sibling Support; Bereavement.



HERE FOR THE WHOLE FAMILY

Banner Children's Child Life Specialists provide compassionate support for the whole family -- because a serious illness and frequent hospitalizations affect more than just our young patients. Child Life is there, at the right place, at the right time. To help the whole family through the challenges; to teach brothers and sisters what to expect. Often, Child Life feels like extended family.



THE COMMITTEE

The following individuals give their time, talent and resources to the 2023 Banner Children's Open, building an event that has become the "hottest ticket in town." Thank you all for your leadership and participation.

CO-CHAIRS

Bryan Adams

DP Electric

Jeff Cordell

DPR Construction

Ryan Aldridge

Atlas Healthcare Partners

Carrie Bailes

Buehler Engineering

Jana Brickey

DFDG Architecture

Will Brunner

Devereux Threads

Brittany Burbes

DPR Construction

Brad Claussen

DPR Construction

Chris Dewitt

W.D. Manor Mechanical

Contractors

Joseph Gallagher

McCarthy Builders

Zach Goldsworthy

DHE Engineering

Jim Gordon

NorthStar Identity

Mariah Gresko

HKS, Inc.

Eddie Herdeman

JPMorgan Chase & Co.

Emily Laughlin

Dibble Corp.

Jay Layton

TDIndustries

Jasper Lim

DHE Engineering

Michelle Mantegna

Shepley Bulfinch

Ned McKnight

Shepley Bulfinch

John Niziolek

HKS, Inc.

Lee O'Connell

McCarthy Builders

Jody Oehler

Fox Sports 910

John Pearson

Sigler

Kurt Radtke

McCarthy Builders

Jamie Schindeldecker

Speedie and Associates



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SPONSORSHIP OPPORTUNITIES

	PRESENTING \$60,000 - SOLD	VIP EXPERIENCE \$30,000	ACE* \$20,000	EAGLE* \$15,000	BIG GOLF GAME \$10,000	BIG FOOD STATION \$10,000	FORE THE KIDS \$7,500	PLATINUM TEDDY \$3,000
EVENT DAY BENEFITS								
Three Team Entry (12 players)	●							
Two Team Entry (8 players)		●	●					
One Team Entry (4 Players)				●	●	●	●	
Additional foursome for \$3,500	●	●						
VIP Recognition and Gift	●	●	●					
VIP Clinic Access	●	●	●					
Opportunity to play with Banner Senior Leader	●	●	●	●				
GOLF COURSE VISIBILITY								
Logo recognition on all event signage, pin flags, printed materials and online registration page (DEADLINES APPLY)	●							
Company logo on digital tee signs in each cart	●	●	●					
Company logo on VIP Experience		●						
Choice of on-course logo placement: Beverage carts, golf carts, putting green or bag drop			●					
Company logo on signage for Challenge Hole					●			
Company logo on signage at Final Challenge				●				
Company logo on signage for Food Station						●		
Company logo on cups/napkins on specific bars		●						
Company logo on Networking Breakfast signage					●			
HOSPITALITY BENEFITS								
All day inclusive food and beverage	●	●	●	●	●	●	●	
Access to Awards Reception	●	●	●	●	●	●	●	
One overnight stay at JW Marriott the night of event, per foursome	●	●						

*Sponsorship cannot be split



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SPONSORSHIP OPPORTUNITIES

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MARKETING BENEFITS								
Two-page center layout in event program	●							
Full-page color ad in event program		●	●					
Half-page ad in event program				●	●	●		
Quarter-page ad in event program							●	
Company/name listing in event program								●
Platinum Teddy Tee Sign at Breakfast and Awards Reception	●							●
Gold Teddy Tee Sign on each course		●	●					
Silver Teddy Tee Sign on each course				●	●	●		
Opportunity to distribute branded commemorative gift(s) to guests at sponsor's cost	●	●	●					
Recognition from the podium during event	●	●	●					
Recognition on the Banner Health Foundation website and social media platforms	●	●	●	●	●	●	●	
PLAYER GIFT								
Player Gift valued at \$325	●							
Player Gift valued at \$250		●						
Player Gift valued at \$225			●					
Player Gift valued at \$200				●				
Player Gift valued at \$150					●	●		
Player Gift valued at \$125							●	
ONGOING BENEFITS								
Recognition as a Banner Health Foundation Partner in Wellness 2023	●	●	●	●	●	●		
Special invitation to Spring 2024 Banner Benefactors & Partners in Wellness Reception	●	●	●	●	●	●		

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UNDERWRITING OPPORTUNITIES

Not a golfer? There are plenty of ways to support the Banner Children's Open and gain exposure for your company without playing golf. Underwrite the costs of specific elements of the Banner Children's Open and receive positive exposure for your company with signage, logo recognition, branded items and invitations to pre-and post-networking golf events.

□ TEE GIFT UNDERWRITER - \$15,000

- Exclusive logo placement on tee gifts for all golfers
- Opportunity to insert additional collateral into gift bag
- Recognition in program as Tee Gift Sponsor

□ SIGNAGE UNDERWRITER - \$10,000

- Logo placement on all printed signage
- Half-page ad in program

□ VIP GIFT UNDERWRITER - \$7,500

- Signage and recognition at the event
- Logo on gift bag for the VIP gifts
- Opportunity to station at VIP area
- Recognition in the program

□ DRIVING RANGE - \$7,500

- Signage and recognition on Driving Range
- Opportunity to place booth or featured product/service on driving range hill

□ VALET UNDERWRITER - \$5,000

- Company logo on signage at valet stand
- Opportunity to provide a branded take-away item in guest vehicles
- Recognition in event program

□ COCKTAIL BAR UNDERWRITER - \$5,000

(Two Available)

- Signage and recognition at Cocktail Bar
- Branded cups and napkins
- Recognition in event program

□ BLOODY MARY BAR UNDERWRITER - \$5,000

(Two Available)

- Signage and recognition at Bloody Mary Bar
- Branded cups and napkins
- Recognition in event program

□ BEER OR MARGARITA STATION - \$3,000

(Two Beer and Two Margarita Available)

- Signage and recognition of choice on course Beer or Margarita Station
- Branded cups and napkins
- Opportunity to provide volunteers to work station
- Recognition in event program

□ PROGRAM PRINTING SPONSOR - \$5,000

- Recognition in program that each golfer will receive at registration
- Half-page ad in event program

□ SCORE BOARD SPONSOR - \$3,000

- Logo placement on Score Board
- Company logo on signage at valet stand
- Opportunity to provide branded take-a-way item
- Recognition in event program

□ GOLD TEDDY TEE SIGN SPONSOR - \$1,000

- Logo or special message on tee sign
- Recognition in event program

□ PIN FLAG SPONSOR - \$1,000

- Logo on flag
- Recognition in event program



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SPONSORSHIP COMMITMENT FORM

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email address: _____

PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

I wish to participate in the 2023 Banner Children's Golf Classic as selected below:

- | | | |
|---|--|--|
| <input type="checkbox"/> Presenting - \$60,000: SOLD | <input type="checkbox"/> Big Food Station - \$10,000 | <input type="checkbox"/> Underwriting: Please designate \$ _____
for _____
<i>(insert name of item you wish to underwrite)</i> |
| <input type="checkbox"/> VIP Experience - \$30,000 | <input type="checkbox"/> FORE the Kids - \$7,500 | |
| <input type="checkbox"/> ACE - \$20,000 | <input type="checkbox"/> Platinum Teddy Bear - \$3,000 | |
| <input type="checkbox"/> Eagle - \$15,000 | <input type="checkbox"/> Pin Flag - \$1,000 | <input type="checkbox"/> I cannot attend the event, but would like to
make a tax-deductible donation in the
amount of \$ _____ |
| <input type="checkbox"/> Big Golf Game - \$10,000 | | |

Signature: _____ Date: _____

DO NOT SEND CREDIT CARD INFORMATION THROUGH THE MAIL.

Method of Payment:

- ☐ Please send an invoice for my sponsorship on the following date.
- ☐ Check # _____ enclosed. Please make check payable to the Banner Health Foundation.
- ☐ I will pay online or via phone by credit card*. Pay securely online at **give.bannerhealth.com/golf**.

(*note: credit card transactions of \$10,000 and above are subject to a 2% processing fee)

Banner Health Foundation (Tax ID 94-2545356) is a tax-exempt 501(c)(3) nonprofit organization.

When complete please submit via: Email: Golf@BannerHealth.com Fax: 602-747-3378

Questions: 602-747-4654

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