

# Comprehensive Memory Care for Southern Arizona

#### **INVESTMENT OPPORTUNITY**

## **Banner Alzheimer's Institute in Tucson**

Having established a new standard of care for patients and caregivers dealing with Alzheimer's disease and related dementias, the **Banner Alzheimer's Institute** offers its vast expertise in dementia care and support for the benefit of Tucson and Southern Arizona residents.

Established in 2006 in Phoenix, the Banner Alzheimer's Institute is the worldwide leader working to prevent Alzheimer's and provide comprehensive care for those facing the disease. The **Banner Alzheimer's Institute - Tucson** offers the only comprehensive care model for memory disorders in Southern Arizona. Open since 2020, the Tucson facility includes the following centers:

- Toole Family Memory Center, where patients receive an individualized treatment
  plan and ongoing support from an experienced team of memory-loss specialists
  focused on addressing the physical, emotional, behavioral, educational, and
  practical needs of patients and their care partners.
- J. Orin Edson Family Lewy Body Dementia Center focuses on the second-leading cause of dementia, which is often misdiagnosed. Families tend to have a difficult time finding the care and support they need for Dementia with Lewy Bodies and Parkinson's Disease with Dementia. The Lewy Body Dementia Center and Parkinson's program at BAI includes comprehensive diagnostic and medical care and access to clinical trials. Family services and neuro-wellness programs provide education, support, exercise, and wellness programming to meet the comprehensive needs of patients and families.

# **Banner Alzheimer's Foundation**

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#### Give online:

give.bannerhealth.com/alzheimers





Arizona has the fastest growth rate for Alzheimer's disease in the nation, with a projected 33% increase in older adults living with Alzheimer's dementia between now and 2025, placing a strain on our health care systems, programs, and families.

BAI - Tucson is a centralized resource dedicated to addressing the growing demand for Alzheimer's care, education and support for Southern Arizona patients and their families. Services include:

- **Diagnosis and Treatment.** Each new patient receives a 90-minute initial evaluation. Once a diagnosis is made, physicians explain the findings and develop an individualized treatment plan that is shared with the patient, family members and the referring physician.
- **Support Programs.** A variety of support groups and programs are available to enhance the quality of life of patients and their care partners. For the community at large, the Memory Center offers memory screenings and educational sessions on maintaining and improving brain health.
- Online Education. Caregivers can get support and training from the comfort of home. The Dementia Dialogue monthly webinar series covers timely topics to help caregivers learn what to expect as the disease progresses and how to cope with issues that may arise.



• Research. Patients have access to the newest and best treatments available through the Institute's clinical trials program, where scientific studies aim to address the mechanism of the disease and targets of therapeutic action. Banner Alzheimer's Institute is an international leader in the use of magnetic resonance imaging (MRI) and positron emission tomography (PET) imaging to measure the extent of Alzheimer's in the brain.

#### Philanthropic Investment Opportunity

Due to the need for constant care during a long period of decline and frequent medical visits and hospitalizations, caring for Alzheimer's patients can cost up to three times that of a patient without memory issues—and much of the care is not reimbursable by insurance.

Philanthropic support has played a key role in the growth of the Banner Alzheimer's Institute since its inception, allowing Banner to treat hundreds of thousands of patients and support their care partners with our unparalelled comprehensive care model. Support has also allowed BAI to be a world leader in prevention research initiatives that have the potential to end Alzheimer's disease within our lifetimes.

#### **How to Give**

Invest in the health of our communities with a tax-deductible gift to the Banner Alzheimer's Foundation. Gifts of cash, stock or securities, multi-year pledges and recurring monthly gifts are welcome.

**Legacy gifts** are a powerful tool for individuals and families wishing to invest in the future of Alzheimer's, dementia and Parkinson's care in Arizona. A planned gift allows you to make a larger gift than may be possible during your lifetime—and some gift instruments even provide you with income for life. The most common forms of planned gifts are bequests made in a will or trust, stocks and securities, real estate, retirement assets, and unneeded life insurance policies. Talk with us to learn more about giving options through your estate.

### For questions or to learn more about giving:

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