



Giving Opportunities



Help Us Support Patients and Caregivers Navigating Memory Loss

Since opening in 2006, Banner Alzheimer's Institute has established a new standard of care for patients and caregivers dealing with Alzheimer's disease and related dementias. Elsewhere, patients may receive only cursory guidance on how to plan for what lies ahead, minimal support as the disease progresses and even inadequate medical care.

At **Banner Alzheimer's Institute**, patients and their care partners are surrounded by help and compassion. At BAI's Stead Family Memory Center in Phoenix, Cleo Roberts Center in Sun City, and Toole Family Memory Center in Tucson (opening in 2020), patients receive an individualized treatment plan and ongoing support from an experienced team of memory-loss specialists. An extensive array of programs and services address the physical, emotional, behavioral, educational and practical needs of patients and their care partners.

Our ability to sustain and expand this model of care depends upon philanthropic support. Caring for Alzheimer's patients can cost up to three times that of a patient without memory issues, and much of the care is not reimbursable by insurance.

Despite the costs, the physicians and staff at Banner Alzheimer's Institute believe every patient and family deserves an equivalent level of care and support. We envision a day when our coordinated care plan becomes the standard of care nationwide.

continued

For more information or to make a donation:

602-747-GIVE (4483)

SupportBAI@
BannerHealth.com

 **Banner**
Alzheimer's
Foundation

Right now, some 300,000 Arizonans are caring for someone with Alzheimer's or related dementia. The incidence of Alzheimer's continues to rise in Arizona, with an anticipated 53.8% projected increase in seniors with the disease between now and 2025; only Alaska and Nevada have higher projected increases.



Best in Clinical Care

Due to the need for constant care during a long period of decline, frequent medical visits and hospitalizations, and associated health complications, caring for Alzheimer's patients can cost up to three times that of a patient without memory issues—and much of the care isn't covered by insurance.

THE OPPORTUNITY

You can help us achieve that vision by supporting any of the programs listed below:

DIAGNOSIS AND TREATMENT

Each new patient who comes to Banner Alzheimer's Institute receives a 90-minute initial evaluation. Once a diagnosis is made, physicians explain the findings and develop an individualized treatment plan that is shared with the patient, family members and the referring physician.

SUPPORT CLASSES AND PROGRAMS

For patients and their care partners, Banner Alzheimer's Institute offers a variety of support groups as well as innovative, community-based arts programs, caregiver classes and much more to enhance quality of life. For the community at large, the institute offers memory screenings and educational sessions on maintaining and improving brain health.

ONLINE EDUCATION

Banner Alzheimer's Institute also offers online education so caregivers can receive support and training from the comfort of home. The dementia dialogue monthly webinar series covers timely topics to help caregivers learn what to expect as the disease progresses and how to cope with issues that may arise.

NATIVE AMERICAN OUTREACH

Tailored education and outreach services to Native American communities are aimed at improving awareness, care and scientific understanding of Alzheimer's disease and supporting participation in clinical trials. Banner Alzheimer's Institute also strives to develop "caregiving skills" among community members, family, community health representatives, public health nurses and case managers.

HOW TO GIVE

Support those in our community who are caring for a loved one with Alzheimer's or related dementia with a tax-deductible gift to the Banner Alzheimer's Foundation:

- Multi-year pledge
- Stock or appreciated securities
- Recurring monthly gift
- Estate gift

Visit: give.bannerhealth.com/alzheimers

Call: 602-747-GIVE (4483) **Email:** SupportBAI@bannerhealth.com

