



Giving Opportunities



Mary Joy and Jerre Stead

Banner Alzheimer's Institute - Tucson

INVESTMENT OPPORTUNITY: **BAI Stead Family Matching Challenge**

Banner Health is committed to expanding Banner Alzheimer's Institute's comprehensive care model to Southern Arizona. Because this expansion relies on significant philanthropic support, Jerre and Mary Joy Stead will match every \$5 gift with \$1, up to \$600,000.

World-Class Care for all of Arizona

Since opening in 2006, the Banner Alzheimer's Institute in Phoenix has received international recognition as a Center of Excellence, revolutionizing the standard of care for Alzheimer's and related dementia.

Now, Banner Health is committed to expanding the Institute's comprehensive care model to Southern Arizona, where a fragmented system of dementia care is failing to adequately serve the needs of the area's aging population. BAI - Tucson will be a change maker for the region, providing comprehensive medical and non-medical care and giving hope to patients and families.

Nearly 73,000 cases of Alzheimer's and related dementia are predicted in the Tucson area in 2018 —a figure expected to increase as the population ages. A 53.8% projected increase in Arizona seniors with the disease is expected before 2025.

We are grateful to the Toole family for their lead gift to make BAI - Tucson a reality. Now, we need your help to begin building this much-needed resource. Please give today to have your gift matched through the **BAI Stead Family Matching Challenge**.

- Mail checks payable to Banner Alzheimer's Foundation to 2901 N. Central Avenue, Suite 160, Phoenix, AZ 85012. (Please note "BAI - Tucson" on the memo line.)
- Donate online by credit card at give.bannerhealth.com/alzheimers
- To discuss estate giving or gifts of non-cash assets such as stock, call 602-747-4485 or email plannedgiving@bannerhealth.com

For more information or for assistance making a donation:

520-694-3967
TucsonBAI@BannerHealth.com

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