



# Giving Opportunities



*Banner Hospice's Music Therapist, Tammy Reiver, with Pete, a patient whose life was built around music before his cancer diagnosis.*

## Banner Hospice Music Therapy

### **INVESTMENT OPPORTUNITY:** **Fine Family Matching Challenge**

Help build a permanent endowment to support Music Therapy for Banner Hospice patients with a gift that is matched 50 cents on the dollar by Banner Health's President & CEO, Peter S. Fine, and his wife, Rebecca Ailes-Fine.

#### **THE POWER OF MUSIC**

Music therapy is an evidence-based discipline that benefits patients with a wide range of conditions in all stages of life. Through activities such as lyric analysis, songwriting, playing, listening, or recall, music therapists work with patients to provide skilled, personalized care.

In hospice settings, music therapy helps patients cope with their illness, decreases pain and stress, and provides a supportive tool for families and friends. For those with dementia and other cognitive disorders, music therapy has been shown to help improve focus and reduce anxiety.

"As a society, we place a great deal of emphasis on the early stages of life. Rebecca and I believe it's also important to demonstrate respect, compassion and dignity for patients and their families towards the end of life. We believe Banner Hospice and its Music Therapy Program bring to life James Taylor's lyric, 'The secret of life is enjoying the passage of time,'" says Peter Fine.

We need your help to create a permanent endowment to support and sustain Music Therapy for Banner Hospice patients. Please give today to have your gift matched through the **Fine Family Matching Challenge**.

- Mail checks payable to Banner Health Foundation, 2901 N. Central Avenue, Suite 160, Phoenix, AZ 85012. (Please note "Hospice Music Therapy" on the memo line.)
- To discuss estate giving or gifts of non-cash assets such as stock, call 602-747-4485 or email [plannedgiving@bannerhealth.com](mailto:plannedgiving@bannerhealth.com)



*Peter S. Fine, President & CEO of Banner Health, and his wife, Rebecca Ailes-Fine, saw the benefits of music therapy for Rebecca's mother at the end of her life.*

For more information or assistance making a gift:

**602-747-4483**

**FoundationInfo@  
BannerHealth.com**

Donate online at  
**[give.bannerhealth.com/  
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