



Giving Opportunities



Tom and Jan Lewis of the T.W. Lewis Foundation

T.W. Lewis Melanoma Center of Excellence Bringing Unparalleled Skin Cancer Expertise to Arizona

Beginning in late 2016, the T.W. Lewis Foundation matched gifts dollar-for-dollar, generating a total of \$3.5 million to make the **T.W. Lewis Melanoma Center of Excellence** at Banner MD Anderson Cancer Center a reality.

Open since November 2017, the T.W. Lewis Melanoma Center of Excellence offers a full range of services, including medical, surgical, integrative and radiation oncology; diagnostic and interventional radiology; research and clinical trials, pathology and dermatopathology; rehabilitation; and genetic counseling.

Some important accomplishments in the Center's first 10 months of operation, made possible by your generous support, include:

- ▶ **Dr. Mark Gimbel** was appointed Medical Director and **Dr. Fade Mahmoud** was appointed Medical Oncologist for the Center. Drs. Gimbel and Mahmoud are leading experts in Melanoma who bring great passion to their work.

Dr. Gimbel has trained with some of the foremost experts in Melanoma, including Drs. Vern Sondak, Jonathan Zager, and Jeffrey Weber, and has made Melanoma treatment the primary focus of his medical career. Dr. Mahmoud chose Melanoma Oncology as his career focus because of the incredible promise of clinical trials that are revolutionizing the treatment and management of metastatic Melanoma.

Banner Health Foundation

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Donate online at
[give.bannerhealth.com/
cancer](https://give.bannerhealth.com/cancer)

By the end of 2018, the T.W. Lewis Melanoma Center of Excellence will have treated some 450 Melanoma patients, and projections show increasing patient volume each year over the next four years.



Best in Clinical Care

- ▶ **Five new Melanoma clinical trials have begun this year**, with four currently open. Clinical trials give patients access to the most promising treatments not yet available to the public, and help advance medical discoveries to benefit future patients.
- ▶ Soon, the Center's research program will include **tissue banking, a critically important component of Melanoma research**. Major advances, particularly within breast and prostate cancer, have resulted from similar tissue banks.
- ▶ The Center's Community Outreach team has held more than **90 events with a total of 20,000 attendees**, providing education on sun safety, skin cancer prevention, and the importance of screening. The outreach program will soon be bolstered with a dedicated vehicle wrapped with T.W. Lewis Melanoma Center of Excellence logo branding and a shade canopy for public events.
- ▶ To ensure that referring physicians are aware of the expertise available at the Center—the only one of its kind in the Southwest—the Center's physicians are **visiting community dermatologists and primary care physicians throughout the Valley** and providing tours of the Cancer Center.
- ▶ Patients and providers can access information online at www.BannerMDAnderson.com/Melanoma.

While we are so proud of these achievements, there is more left to do. The American Cancer Society predicts more than **1,800 new cases of Melanoma in Arizona** this year. Since 90 percent of Melanoma cases are related to sun exposure, and Arizona is the sunniest U.S. state, there is no better place to continue waging war on this disease.

Continued support for the incredible work being done in this Center serves to further elevate the program, providing funds for the latest equipment and for expanded community outreach and clinical trials.

HOW TO GIVE

Support the continued growth and expansion of the Southwest's leading center for diagnosis, treatment and research of Melanoma with a tax-deductible gift to the Banner Health Foundation:

- ▶ **Check** payable to Banner Health Foundation – TW Lewis Melanoma Center of Excellence, mailed to Banner Health Foundation, 2901 N. Central Ave., Suite 160, Phoenix, AZ 85012.
- ▶ **Online Credit Card Donation** at give.bannerhealth.com/cancer by selecting T.W. Lewis Melanoma Center of Excellence from the "Gift Designation" drop-down menu.
- ▶ **Call:** 512-751-7830 or 602-747-GIVE (4483)

Gifts of cash, pledges paid over multiple years, non-cash assets such as stock, and planned gifts are welcome. Gifts of \$25,000 or more will be recognized within the Cancer Center.

