



Help Us Unseat Heart Disease as the Nation's No. 1 Killer

Cardiovascular disease takes a tremendous toll on American families and communities. It is the leading cause of death in the United States, killing someone every 40 seconds. It has held that rank for more than a century.

The Banner – University Medicine Heart Institute is taking aim at heart disease and working to knock it off its longtime perch as the nation's No. 1 killer. As part of Banner's academic medicine division, formed in partnership with the University of Arizona, the institute not only provides cutting-edge care for heart patients but also conducts innovative research to advance knowledge and trains future generations of cardiac specialists.

Patients with complex, hard-to-treat conditions receive best-in-class coordinated care, from diagnostic testing through treatment and follow up.

Consistently named one of America's Best Hospitals for Cardiology and Heart Surgery by U.S. News & World Report, Banner – University Medical Center Phoenix and the Heart Institute offer the most comprehensive heart care services in metropolitan Phoenix.

As a nonprofit organization, Banner depends on philanthropic support to continually enhance the way we deliver care. We invite you to partner with us to

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University Medicine**



help finally unseat heart disease as the country's No. 1 killer. The programs described below need your support the most.

CENTER FOR WOMEN'S HEART HEALTH

Although heart disease is the No. 1 killer of women as well as men, the symptoms are often different. As a result, heart disease is less likely to be recognized, diagnosed and treated in women. Many women—and even their health care providers—are unaware of the threat heart disease poses and less likely to seek appropriate care when symptoms arise. The Center for Women's Heart Health aims to reduce these gender disparities in cardiovascular clinical care, research and awareness.

FACULTY PHYSICIAN SUPPORT

Conquering heart disease will require the scientific minds and clinical skills of America's best physicians. However, recruiting and retaining outstanding physicians is no easy endeavor, as competition for top talent is fierce. To attract men and women at the pinnacle of cardiovascular medicine, Banner Health must rely on philanthropic investments to create endowed academic chairs and faculty fellowships. These endowed positions signal to top cardiologists that Banner Health offers the reputation, resources and respect they seek.

TRAINING THE NEXT GENERATION OF CARDIOLOGISTS

To ensure a continual pipeline of top-notch cardiologists in the future, we also seek funding to attract the best medical residents to complete their training at Banner's Heart Institute. Cardiologists who train in Arizona are likely to stay in the state to practice. Competition for the best-and-brightest medical residents is just as intense as it is for outstanding faculty. Fellowship support will enable us to recruit the very best candidates and also provide them with resources for conference travel and other enrichment opportunities.

PREVENTION AND EDUCATION

The keys to reducing the toll of heart disease are prevention and education. Much of the risk for cardiovascular disease can be reduced through behavior changes. And the more educated people are about the warning signs of heart attack, stroke and cardiac arrest, the more likely they are to seek quick treatment. Banner's Heart Institute provides a wide variety of educational programs focused on prevention, risks and symptoms of cardiovascular disease, both for the physician community and the general public.