

# An Academic Medical Enterprise is Born



Initiated in 2015, a partnership between Banner Health and the University of Arizona Health Network created the academic medical enterprise known as Banner – University Medicine. This division includes three academic medical centers in Phoenix and Tucson.

More than community hospitals, Banner's academic medical centers are Arizona's best health care resources, committed to taking care of every patient's needs—from routine procedures to highly complex cases. Here, education, research, and the very best in clinical care converge under one roof, offering leading-edge technology, resources and therapies that other community hospitals may not have available.



#### Banner - University Medical Center Tucson

Specialty services include comprehensive heart and cancer care, advanced neuroscience techniques and a multi-organ transplant program. Our nurses' care has been recognized with Magnet® designation from the American Nurses Credentialing Center.

The trauma team at Banner-University Medical Center Tucson treats some 5,000 patients each year in Southern Arizona's only Level One trauma center. It is here that the most serious and life-threatening cases are handled by compassionate, specially trained teams with deep expertise.

For our youngest patients, Diamond Children's Medical Center offers a bright,



healing environment where children feel safe while receiving the advanced care they need from pediatric specialty physicians and researchers of the University of Arizona Steele Children's Research Center.



#### Banner - University Medical Center South

Specialty services include inpatient and outpatient behavioral health, treatment and education for diabetes, and innovative geriatrics and sports medicine care.

Banner – University Medical Center South is an Arizona Department of Health Services-accredited Cardiac Receiving Center and a "senior-friendly" hospital as designated by the national organization, Nurses Improving Care for Healthsystem Elders.



### Banner – University Medical Campus North

Opened in 2017 just east of the University of Arizona Cancer Center, this campus is home to Banner–University Medicine's outpatient clinics and some 25 medical and surgical specialties. On-site lab services, medical imaging, and radiation oncology services are available at this convenient, accessible location with plenty of parking.

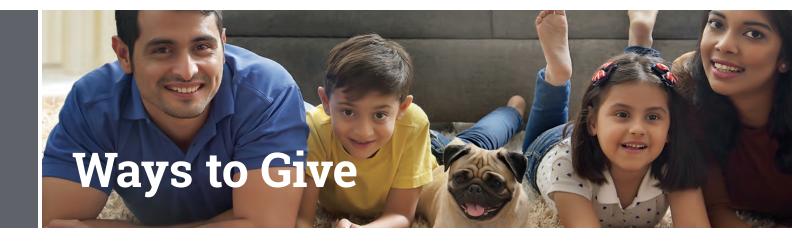
# Philanthropy at Banner Health

At Banner Health, we believe in a shared responsibility to improve the health and well-being of our communities. Our nonprofit mission to make health care easier so life can be better is made possible by the unwavering support and commitment of our employees, physician partners, thousands of volunteers and many cherished donors who so generously give of their time, talent and treasure.

Two foundations support the work of Banner Health: Established in 2001, the **Banner Health Foundation** secures and stewards charitable contributions to advance Banner Health's mission.

Established in 2006, the **Banner Alzheimer's Foundation** secures and stewards charitable gifts to advance the mission of Banner Alzheimer's Institute, including groundbreaking research initiatives and pioneering prevention studies, family outreach, counseling and support services.

Many of Banner's patient programs, specialty services and research initiatives are sustained entirely by generous philanthropic contributions from community members like you, who want the very best in health care for themselves and their loved ones.



# Lifetime Giving

## **Common Gift Types:**

**Pledges:** Sustain important programs by giving on a recurring basis, with payments made monthly, quarterly or annually. For your convenience, payments may be made through automatic bank withdrawal or by credit card.

**Tribute and Memorial Gifts:** Giving is a thoughtful way to celebrate a special occasion or honor family or friends. Memorial gifts honor the memory of a loved one and support important programs at Banner Health. Both may be designated to the facility, area of care, or program of your choosing.

**Gifts of Gratitude:** Honor a Banner employee who made a difference during your stay or visit with a donation of any amount. Gifts support patient programs at the medical center of your choosing. Each honored employee receives a certificate commemorating the honor and a lapel pin to wear proudly.

One-Time Gift: The simplest way to make a gift is by check or credit card.

### **Non-Cash Gifts:**

**Stocks, Bonds and Mutual Funds:** Giving appreciated stocks, bonds and mutual funds results in a charitable deduction for the full market value and can minimize capital gains tax.

**Real Property:** A home, ranch, business or land can become a significant charitable gift when donated directly to charity. You may receive a charitable deduction for the property's fair market value while avoiding capital gains tax on the property's appreciation.

**Vehicles:** Banner Health Foundation and Banner Alzheimer's Foundation gratefully accept donations of motorized vehicles including cars, trucks, boats, and RVs.

# Planned Giving

**Bequest:** Name Banner Health Foundation or Banner Alzheimer's Foundation to receive all or a percentage of your estate in your will or trust.

**Retirement Assets:** Double taxation reduces the value of retirement accounts when passed to heirs or non-charitable beneficiaries. Consider donating all or part of the unused retirement assets in your IRA, 401(k), 403(b), pension or other tax-deferred plan. The Foundation benefits from the full value of your gift and your estate will benefit from a charitable gift deduction.

**Life Insurance:** If you have a life insurance policy that has outlasted its original purpose, consider gifting the policy. Upon your passing, your estate receives a charitable deduction and the death benefit passes to the Foundation tax-free.

**Charitable Gift Annuity:** A contract between you and Banner Health Foundation where, in exchange for your charitable gift, you or a loved one receives income in the form of set payments for life.

**Charitable Trusts:** Various types of trusts offer an ideal way to convert highly appreciated assets into a lifetime income without having to pay capital gains or estate taxes, while also providing a meaningful gift to Banner Health.

# Banner Health History

On Sept. 1, 1999, two nonprofit health care systems—Samaritan Health System and Lutheran Health Systems—announced their merger, which would form Banner Health. Lutheran Health Systems was a respected health care provider in rural communities located across Western and Midwestern states since 1938. Samaritan Health System was formed in 1911 and provided clinical excellence in California and Arizona, primarily in the metro Phoenix market.

At the time of the merger, Banner Health operated in 14 states with 22,500 employees, 32 hospitals and 2,882 beds. Since then, Banner Health has grown into one of the largest health care systems in the country and the largest non-government employer in Arizona. Recognized for the clinical quality consistently provided to patients in our hospitals, nonprofit Banner Health is headquartered in Phoenix and operates 28 hospitals, including three academic medical centers and other related health entities and services in Arizona, California, Colorado, Nebraska, Nevada and Wyoming.

Banner has rapidly evolved from a system of hospitals to a fully integrated health care system that includes significantly expanded services through Banner Health Network, Banner Medical Group and, beginning in 2015, with Banner—University Medicine. The 30-year affiliation agreement between Banner Health and the University of Arizona Health Network is transforming the health care landscape of Arizona through a new, statewide health care organization and comprehensive model for academic medicine. The Banner—University Medicine Division includes three teaching hospitals: Banner—University Medical Center Tucson, Banner—University Medical Center South, located in Tucson, and Banner—University Medical Center Phoenix. Outpatient clinics and specialty institutes are located in both Phoenix and Tucson.

With more than 400,000 members currently served by Banner Health's provider networks, Banner has demonstrated the ability to effectively manage the health and wellness of populations of insured members in both government and private plans. Through Banner Medical Group, Banner has also expanded convenient access to quality care by placing health centers and clinics throughout the communities we serve.



# Quality Leadership Innovation

- Banner University Medical Center Tucson is tied as the No. 2 hospital in Arizona, according to U.S. News & World Report.
- Banner University Medical Center South in Tucson was named to the nation's 100 Top Hospitals list by IBM Watson Health™ in 2018, based on clinical, operational and patient satisfaction data.
- Banner Health is the first health care provider in Arizona to use technology to monitor patients from hundreds and even thousands of miles away using Banner Telehealth.
- Banner Alzheimer's Institute is globally recognized for revolutionizing the standard of care for Alzheimer's and dementia patients and their caregivers, and for its pioneering prevention research initiatives.
- Each year, more than 800 medical students and 1,000 physician residents receive medical training at Banner's three academic medical centers in Tucson and Phoenix.
- Every day across Arizona, more than 8,000 people receive care in a Banner health center, more than 2,400 people are treated in a Banner Emergency Department, some 600 people are admitted to one of our hospitals, and an average of 80 babies are born in a Banner medical center.



"The University of Arizona's affiliation with Banner Health is an incredibly important resource-building partnership for this community. All of us at the UA are excited to continue working with Banner's team to produce the highest quality medical care, training Arizona's future physicians and modernizing our community's health care facilities and services."

ROBERT C. ROBBINS, MD,
PRESIDENT, UNIVERSITY OF ARIZONA



"We are honored to work in partnership with the University of Arizona to bring advanced medical care to southern Arizona patients while supporting research and supplying a steady stream of doctors for our state's future needs. With two teaching hospitals in Tucson, a modern outpatient campus next to the UA Cancer Center, five Banner Urgent Care centers and many more health centers throughout the community, Banner Health is committed to making health care easier so life can better in southern Arizona."

PETER S. FINE, FACHE, PRESIDENT & CEO, BANNER HEALTH



# **Community Benefit**

Banner Health invests some \$750 million annually in the communities it serves, including:

CHARITY CARE AND FINANCIAL ASSISTANCE:

\$89 MILLION

UNPAID COST OF PUBLIC PROGRAMS, MEDICAID AND OTHER PROGRAMS FOR THE UNINSURED:

\$605 MILLION

**HEALTH PROFESSIONAL EDUCATION:** 

\$35 MILLION

**RESEARCH ACTIVITIES:** 

\$11.5 MILLION

COMMUNITY HEALTH SERVICES:

\$7.5 MILLION

COMMUNITY DEVELOPMENT:

\$4.5 MILLION

## Mission

Banner Health's nonprofit mission is to make health care easier so life can be better.

## **Values**

Banner is dedicated to strengthening patient care by:

Continuous focus
on improving
patient outcomes
and service

Development, training of an engaged workforce Use of innovative technologies Expansion of facilities and services to meet community needs

Banner Health Foundation (Tax ID 94-2545356) and Banner Alzheimer's Foundation (Tax ID 20-4862361) are tax-exempt, 501(c)(3) nonprofit organizations. Donations are tax deductible to the fullest extent allowed by law, subject to individual limitations.

Data based on 2016 expenditures.

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# www.bannerhealthfoundation.org



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