

PULSE OF THE CITY  
—sairée—

# Heart of the Garden

10

Omni Scottsdale Resort  
& Spa at Montelucia

05

Six O'Clock in the Evening

24

Cocktails, Dinner &  
Entertainment

[give.bannerhealth.com/pulse](https://give.bannerhealth.com/pulse)

2024 Sponsorship &  
Underwriting Opportunities

 **Banner Health.**  
Foundation





# About the Pulse of the City Soiree

**A celebratory and festive evening, the Pulse of the City Soiree is the signature annual fundraising gala for nonprofit Banner Health, Arizona's largest healthcare provider.**

This year, community leaders, physicians, philanthropists, friends, and Banner Health leaders will come together for a celebratory evening to raise awareness and funds for pediatric cancer care and research at the Blood & Cancer Centers at all three Banner Children's medical centers. While supporting this worthy cause, guests will enjoy a cocktail reception, networking, mystery prizes, and a raffle, followed by superb dining, an inspiring program, and live music and dancing—all in the spirit of ensuring a bright future for Arizona's children.

## About Banner Health

Headquartered in Arizona, Banner Health is deeply committed to its nonprofit mission of making health care easier so life can be better. Since inception in 1999, Banner has ensured our community has access to high-quality health care, regardless of a patient's background or financial standing. Annually, Banner provides some \$1 billion in community benefit, including free health care services and financial assistance, health education and community outreach, medical education and training, and research.







# The Need: Our Youngest Patients



Proceeds from the Pulse of the City Soiree benefit pediatric cancer care and research. Caring for more Arizona children than any other health system, Banner Children's offers family-centered cancer care, with treatment options including surgery, chemotherapy, and bone marrow transplant, plus supportive services to help children and families cope with their diagnosis and treatment, understand what to expect, and process difficult emotions and experiences.

Because access to clinical trials is a critical component of our pediatric oncology program, proceeds will also support research nurses and expenses associated with full participation in the Children's Oncology Group, bringing the latest in new clinical treatments to children in need of cancer care.

We're not just here for children, we're here because of children.



# Sponsorship Opportunities



	PRESENTING \$75,000	STAR \$50,000	MIRACLE \$25,000	CHAMPION \$15,000	HOPE \$10,000	BENEFACTOR COUPLE \$2,500
<b>Event Night Benefits</b>						
Premier seating for 20 guests (two tables of 10)	◆					
Premier seating for 10 guests (one table of 10)		◆	◆	◆	◆	
Premier seating for two guests						◆
<b>Hospitality Benefits</b>						
One overnight stay at Omni Scottsdale Resort at Montelucia the night of event, OR professional black car transportation service for table hosts to and from event	◆	◆	◆			
Premium wine, sparkling and full bar tableside service during dinner	◆	◆	◆			
<b>Marketing Benefits</b>						
Logo recognition on Pulse printed materials and online registration page (deadlines apply)	◆	◆				
Logo recognition on ballroom screens, digital displays and on décor elements	◆	◆	◆			
Logo recognition on auction bidder card	◆	◆	◆			
Full-page color ad in event program	◆	◆	◆	◆		
Logo in event program					◆	
Company/name listing in event program						◆
Opportunity to distribute branded commemorative gift(s) to guests (at sponsor's cost)	◆	◆				
Recognition from the podium during event	◆	◆	◆			
Recognition on Banner Health Foundation website and social media platforms	◆	◆	◆	◆	◆	
<b>Ongoing Benefits</b>						
Name on Banner Health Foundation's donor recognition wall in a Banner Children's facility	◆					
Recognition as a Partner in Wellness 2024	◆	◆	◆	◆	◆	◆
Special invitation to Spring 2025 Evening of Gratitude Reception	◆	◆	◆	◆	◆	

**MAKE A DONATION:** [give.bannerhealth.com/pulsedonation](https://give.bannerhealth.com/pulsedonation)



# Underwriting Opportunities

Underwrite the costs of a specific part of Pulse of the City Soiree and receive positive exposure for your company with signage, logo recognition, branded items and tickets to both the gala and after party:

## Entertainment Underwriter | \$25,000

Underwrite cost of entertainment for reception and after party.

**Benefits include:**

- Signage and recognition at the gala
- GOBO (lighted company logo) in after party area
- Seating for 6 guests at the gala
- Full-page color ad in gala program

## Video Underwriter | \$20,000

Underwrite cost of video(s) to be shown during the Soiree.

**Benefits include:**

- Signage and recognition at the gala
- Company logo recognition in videos and podium recognition
- Seating for 6 guests at the gala
- Full-page color ad in gala program

## Ride Share Underwriter | \$15,000

Underwrite cost of Ride Share.

**Benefits include:**

- Signage and recognition at the gala
- Recognition on pre-event emails
- Company name on rideshare voucher or promocode sent to all day of gala attendees
- Seating for 4 guests at the gala
- Full-page color ad in gala program

## Centerpiece Underwriter | \$15,000

Underwrite cost of centerpieces on dinner tables.

**Benefits include:**

- Signage and recognition at the gala
- Company logo placement on centerpiece at each dinner table
- Seating for 4 guests at the gala
- Full-page color ad in gala program

## Mystery Gift Wall Underwriter | \$15,000

Underwrite cost of mystery gift wall.

**Benefits include:**

- Signage and recognition at the gala
- Company logo placement on mystery gift wall
- Seating for 4 guests at the gala
- Full-page color ad in gala program

## Design & Printing Underwriter | \$10,000

Underwrite the cost of design and printing of materials.

**Benefits include:**

- Company logo on invitation envelope, in event program and on bidder cards (deadlines apply)
- Seating for 2 guests at the gala
- Company logo in gala program

## Signature Drink Underwriter | \$10,000

**Benefits include:**

- Company logo on beverage napkins and beverage display during cocktail hour
- Seating for 2 guests at the gala
- Company logo in gala program

## Dessert Underwriter | \$10,000

**Benefits include:**

- Company logo on dessert display during dinner service
- Seating for 2 guests at the gala
- Company logo in gala program

## Signage Underwriter | \$7,500

Underwrite the cost of producing all signage at the event.

**Benefits include:**

- Company logo placement on all printed signage
- Seating for 2 guests at the gala
- Company logo in gala program

## After-Party Favor Underwriter | \$7,500

Underwrite the cost of favors for the after party.

**Benefits include:**

- Company logo on favor
- Seating for 2 guests at the gala
- Company logo in gala program

## Valet Underwriter | \$5,000

Underwrite the cost of the valet for our guests.

**Benefits include:**

- Company logo on signage at valet stand
- Opportunity to provide branded giveaway item in guest vehicles
- Company listing in gala program

## Late Night Nosh Underwriter | \$5,000

Underwrite the cost of after party snacks.

**Benefits include:**

- Company logo on signage near snacks at the after party
- Company listing in gala program

## Guest Check-In Underwriter | \$3,000

**Benefits include:**

- Company logo on signage at guest check-in
- Company listing in gala program

## Mystery Gift Box

### Check-Out Underwriter | \$3,000

**Benefits include:**

- Company logo on signage at Auction Check-Out area
- Company listing in gala program



# 2024 Host Committee

**Event Chair: Susan Maisel, M.D.**

Alex Adams  
Mona Bass  
Lauren Bolton  
Carrie Brandt  
Kathleen Bree, Psy.D.  
Kelly Cornelius  
Ruth Faucette, Ph.D.  
Marisa Harris

Michelle Kauk  
Gretchen Kinsella  
Sheldon Larson  
Allison Lester  
Melinda March  
Christen Piccola  
Tiffani Shaw  
Kris Sleeper

Lisa Stone  
Jessica Stewart  
Ashley Tian, M.D.  
Olivia Waalboer  
Kyndal Walker  
Lindsey Weak  
Reagan Salomon

## About Banner Health Foundation

Established in 2001, Banner Health Foundation's mission is to advance philanthropic investment to support Banner Health in caring for our community. Banner Health's nonprofit mission to make health care easier so life can be better is made possible by the unwavering support and commitment of our employees, physician partners, thousands of volunteers and many valued donors who so generously give of their time, talent and treasure. Contributions are invested locally to support patient care programs and services operated by Banner's many hospitals and health care facilities across Arizona.



 **Banner Health**  
Foundation

2901 N. Central Ave., Suite 160  
Phoenix, AZ 85012

**602.747.GIVE (4483)**

**[www.BannerHealthFoundation.org](http://www.BannerHealthFoundation.org)**



# Sponsor Commitment Form

Name/Company: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

## Please indicate how you wish to be recognized:

\_\_\_\_\_ wishes to participate in Pulse of  
the City Soiree 2024 as a:

- ☐ **Presenting Sponsor** | \$75,000
- ☐ **Star Sponsor** | \$50,000
- ☐ **Miracle Sponsor** | \$25,000
- ☐ **Champion Sponsor** | \$15,000
- ☐ **Hope Sponsor** | \$10,000
- ☐ **Banner Benefactor Couple** | \$2,500
- ☐ **Underwriter** (please indicate which option from page 5)  
\_\_\_\_\_
- ☐ **Fund Our Mission** | \$1,000 tax-deductible donation

## Send to:

Banner Health Foundation | 2901 N. Central Ave., Suite 160 | Phoenix, Arizona 85012

E: [Pulse@BannerHealth.com](mailto:Pulse@BannerHealth.com) O: 602.747.8752 F: 602.747.3378

Banner Health Foundation is a 501(c)(3) tax-exempt nonprofit organization. Federal Tax ID: 94-2545356

## Method of Payment:

- ☐ Please send me an invoice for my sponsorship.
- ☐ Check # \_\_\_\_\_ enclosed.
- ☐ I will pay online or via phone by credit card (note Credit card transactions of \$10,000 and above are subject to a 2% processing fee): Pay securely online at [give.bannerhealth.com/pulse](https://give.bannerhealth.com/pulse), or call 602.747.8752 for assistance.

Signature: \_\_\_\_\_

**MAKE A DONATION:** [give.bannerhealth.com/pulsedonation](https://give.bannerhealth.com/pulsedonation)